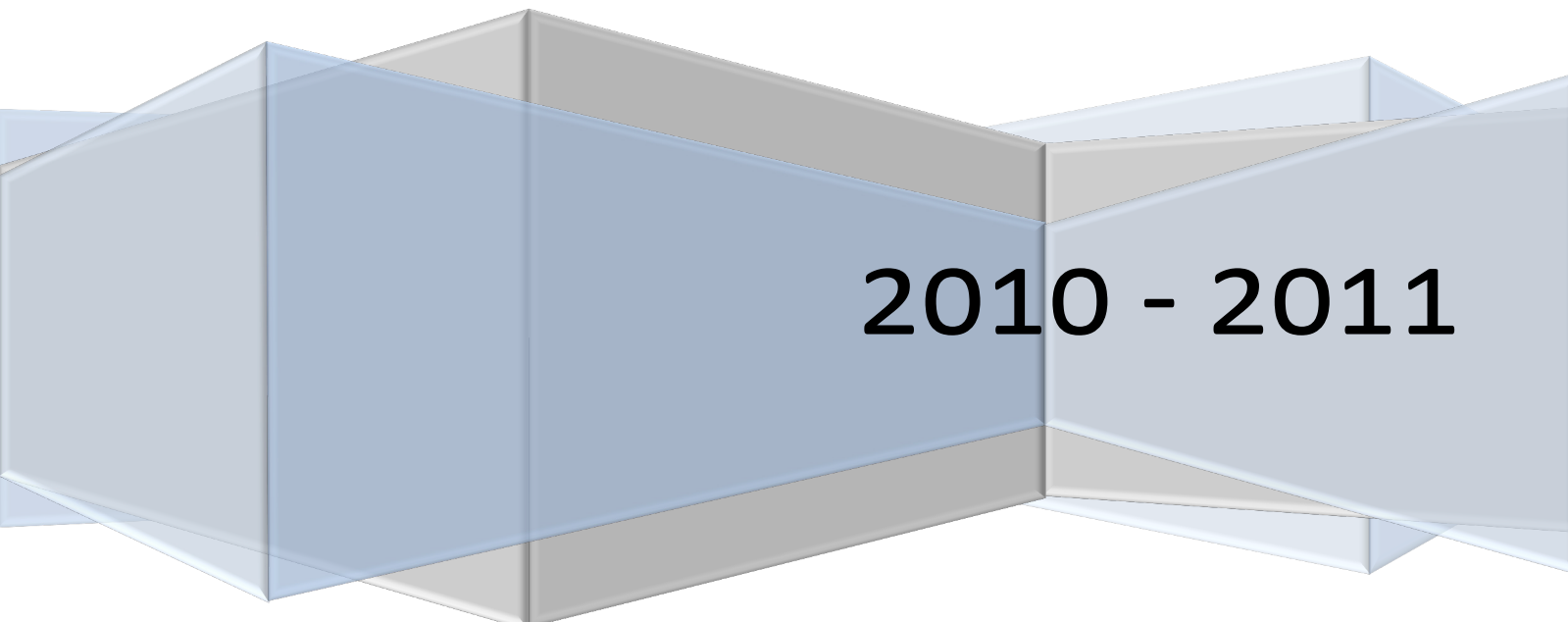


# Outreach & Engagement Summaries

College, Academic & Administrative Units



**2010 - 2011**

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## Division of Outreach and Engagement

This academic report integrates activities, accomplishments and perspectives of the Division of Outreach and Engagement (O+E) outside of items to be reported by individual OSU colleges. It includes principal features of the OSU Extension Service and OSU Extended Campus. For a complete picture of the essential elements of university-wide outreach and engagement, the appropriate section(s) of each academic report should be consulted.

The Division of Outreach and Engagement strategic plan outlines six goals – access, partnerships, scholarships, integration, culture and resources. These goals are referenced below.

### **Brief list of key initiatives undertaken and noteworthy outcomes achieved in the following areas:**

- Student (and learner) engagement and success

#### ***STRATEGIC GOAL: ACCESS***

Provide access to innovative and relevant educational programs, research and information resources within OSU to meet the broad range of current and future needs of individuals, businesses and communities in our state, nation and world.

In its first year, Oregon Open Campus reached 1,261 learners in Tillamook, Crook and Jefferson counties through courses, presentations, seminars and trainings.

#### *Expanded the offerings of noncredit courses available through Lifelong Learning*

- Two new courses were added - Public Sector Economics and Mastery of Aging Well.
- In partnership with the Lettuce Grow Garden Foundation, the Master Gardener Online course was offered to inmates at the Columbia River Correctional Facility. The first student graduated in May with a 97 percent, and six more students have since graduated with grades between 94 and 97 percent.

#### *Impacted the lives of millions of Oregonians through Extension programs and education*

- More than two million Oregonians participated in an Extension program or contacted Extension for information. This number represents faculty members' direct interaction with individuals through Extension programming (e.g. face-to face meetings, telephone consultation or email responses) that involves education content or solutions.
- More than 100,000 school children engaged in 4-H activities statewide. Program areas receiving emphasis include healthy living, civic engagement and science.
- Extension provided access to approximately 1,200 research and extension publications to help Oregonians live better and work more effectively. More than 26,865 printed publications were distributed and over 2.7 million publications were downloaded.
- Extension trained more than 18,000 volunteers who contributed service to the state, which was equivalent to more than 1,000 full-time employees.

#### *Leveraged new media to connect online users with Extension content*

- The Extension and Experiment Station Communications team launched a new web presence for Extension. ([extension.oregonstate.edu](http://extension.oregonstate.edu))
- Ask an Expert, an online help center integrated into the Extension website, was rolled out statewide. Through Ask an Expert, visitors to Extension's website can type in any Extension-related question and receive a response from agents at Extension offices nationwide in about two days. In the first four months, OSU employees and volunteers answered 776 questions with an average answer time of less than 48 hours.
- The OSU campus tree tour app for iPhone, OSU's first official iPhone application, was developed. To date, several hundred users have downloaded this app and it has received five out of five stars in the iTunes repository.

*Created new internal partnerships with academic departments and colleges to provide broader access to OSU's educational opportunities*

- Ecampus introduced six new online credit programs, including degrees in economics, environmental economics and policy, human development and family sciences, sociology and Master of Natural Resources. In addition, three new minors were added: horticulture, human development and family sciences and popular music. And 159 new courses were added.
- Ecampus now offers 13 undergraduate degrees, 19 minors, nine graduate degrees and five graduate certificates and more than 700 classes in over 70 subjects.

*Developed and delivered new online courses and degree programs, connecting OSU with more individuals and communities than ever before*

- A total of 10,361 students took classes online via Ecampus, a 15 percent increase from the previous year, and student credit hours rose 20.5 percent to 95,982 this year.
- Summer Session enrollment increased 9.1 percent from last year to 6,240 students, while student credit hours also increased 9.1 percent to 52,336 in 2010-11. (These figures exclude students who only took summer courses online through Ecampus.)
- 1,924 students completed coursework as Ecampus undergraduate or graduate majors, a 22.8% increase from the year before 386 distance students received their diplomas through Ecampus, nearly double the amount from 2010. A total of 155 graduates this year earned advanced degrees (master's or Ph.D.). Ecampus accounted for 14 percent of all of this year's OSU graduates and included students located in 40 states and six countries, including Singapore, China and Germany.
- Ecampus and Summer Session combined to contribute \$600,000 to the university's central financial aid fund.

- **Research and its impact**

***STRATEGIC GOAL: SCHOLARSHIP***

Broaden the scope of research and scholarship that emerges from and contributes to effective outreach and engagement activities.

- Ecampus awarded three grants totaling \$80,500 to support faculty research and scholarship in the area of distance education, outreach, teaching and learning online, new teaching and learning technologies and other related areas. One grant funded research conducted by Susana Rivera-Mills, College of Liberal Arts, on the effectiveness of online instruction in foreign languages, specifically first- and second-year Spanish. Dr. Rivera-Mills' research showed little difference in test outcomes between online and face-to-face Spanish students. Based on this research, OSU has expanded online offerings in Spanish. And presentations of research findings to the Association of Departments of Foreign Languages and the Linguistic Association of the Southwest have increased the interest in online Spanish instruction around the country.
- Extension faculty authored 138 scholarly publications.

- **Outreach and engagement, including international-level activities**

***STRATEGIC GOAL: PARTNERSHIPS***

Create and expand mutually beneficial and responsive partnerships that enhance the social, economic and environmental well being of individuals, organizations and communities.

- At each of the Oregon Open Campus pilot sites, partners include the local community college and a local education council or advisory group. These councils involve economic development agencies, the K-12 school districts, chambers of commerce, county government and commissioners, human service agencies and business and industry leaders.

- The Extension Metro Initiative continues to engage partners. In 2010, a USDA Sustainable Agriculture Research and Education grant was awarded to a collaborative of university and community partners in 2011. The project, A Sustainable Portland Metropolitan Foodshed, will identify barriers to small farms at the edge of the urban growth boundary as well as those urban farms inside the UGB. Outreach for the grant will provide a toolkit for farmers to help mitigate the barriers.
- Summer Session collaborated with OSU International Degree and Education Abroad (IDEA) to connect 47 students with study-abroad courses in Antarctica, Australia, Chile, Fiji, Guatemala and China.
- OSU Educational Outreach hosted a workshop for course developers from the Chinese Central Agricultural Broadcasting and Television School (CABTS) within the Chinese Ministry of Agriculture. Educational Outreach is working with the American Distance Education Consortium to develop a partnership with CABTS, the largest distance education enterprise in the world with a target audience of 900 million rural residents.
- Extension partnered with the OSU Rural Studies Program and Rural Initiatives Development to host the largest-ever Regards to Rural conference in Corvallis on June 24-25. The event brought together nearly 500 people from 14 states, including constituents and expert presenters to inform, inspire and celebrate all that is rural.
- The Orange Tour, staffed by three OSU representatives, traveled through every county in the state to present Community Impact Awards to 34 businesses and individuals in recognition of their ongoing support for Extension. Local Extension faculty nominated award winners.
- 19 Extension faculty members traveled to 21 international destinations to assist in educational efforts.

#### ***STRATEGIC GOAL: INTEGRATION***

Integrate outreach and engagement throughout the university with expected outcomes from each college, department and unit.

- With leadership from the Outreach and Engagement Council, OSU submitted an application for the Carnegie classification for community engagement in 2010. The university received word in January 2011 that it had been awarded the Carnegie Community Engagement Classification. Receiving this classification validates the outreach and engagement efforts of the university and acknowledges its successes.
- A systematic review of Ecampus was initiated through a provost-level task force that examined operational characteristics, growth potential and business model options.

#### ***STRATEGIC GOAL: CULTURE***

Create a widely shared organizational culture that encourages, promotes and rewards outreach and engagement activities of faculty, staff and students.

- Extended Campus provided leadership in Oregon and nationally in the effort to comply with new U.S. Department of Education regulations of online programs. Through Extended Campus' expertise, much time and effort was saved and duplication of effort was reduced.
- Outreach and Engagement sent four OSU faculty members to attend the national Engagement Academy for University Leadership sponsored by Virginia Tech University. This year's team of Dave King, Alison Davis-White Eyes, Tom Eversole and Susana Rivera-Mills has begun to develop a working plan for an OSU-based local Engagement Academy. The first program of the local academy will take place in less than six months. During the last four years, O+E has sent more than 12 OSU faculty, administrative and partner representatives to the national academy.
- The third biannual OSU Outreach and Engagement Conference featured keynote speaker Lorilee Sandmann from the University of Georgia and a panel of outreach and engagement practitioners and leaders from across the university. More than 240 people were in attendance.

- Outreach and Engagement faculty provided key leadership for national professional organizations, including University Professional & Continuing Education Association (UPCEA), American Distance Education Consortium (ADEC), Association for Communication Excellence (ACE), Association of Public and Land Grant Universities (APLU), and National Outreach Scholarship Conference (NOSC).
- Vice Provost Awards for Excellence were awarded to nine OSU faculty and staff members for outstanding contributions that significantly advanced the mission of outreach and engagement.

### **STRATEGIC GOAL: RESOURCES**

Expand and increase the financial and human resources that enable success in outreach and engagement across the university.

- Extended Campus provided over \$850,000 to departments across campus in support of program/course development and delivery.
  - \$810,474 to fund academic advisors for each of the 13 undergraduate online degree programs
  - \$10,875 to support faculty and advising staff in professional development activities related to distance/online education
  - \$38,250 to support course assessments, a tool the department can use to peer review a course for quality, to check to see if it's due for an update or "refresh" or to review the curriculum for any other reason
- Leveraged the Extension Citizens Advisory Network (ECAN) group to effectively advocate for the Statewides during the legislative cycle. ECAN is a volunteer stakeholder group representing each county, Extension program area and county government that 1) advises the Extension Service on issues and needs and 2) provides program and political advocacy.
- Approximately \$38.3 million of external funding received was targeted for outreach and engagement. This funding comes from a variety of sources, including independent outreach and engagement projects and large, integrated research grants where a portion of the funding is devoted to outreach.
- Extension faculty received 334 grants, resulting in nearly \$52 million of revenue, a 69 percent increase in funding from 2009-10.
- **Community and diversity enhancement initiatives**

The Outreach and Engagement Diversity Catalyst Team (DCAT), which consists of 29 campus and off-campus faculty and staff from units throughout the system, developed and made significant progress toward the goals set forth in the O+E Diversity Action Plan.

*Goal 1: Recruit and retain diverse faculty, staff and administrators.*

- Trained 12 faculty members as Affirmative Action Search Advocates
- Hosted 13 PROMISE interns
- Instructed eight faculty trainers to deliver Navigating Difference curriculum
- Formed an O+E Latino Faculty and Staff Support group

*Goal 2: Increase faculty, staff and administrative knowledge, skills, aspirations and commitment to increasing our organizational capacity to work with diverse populations, with special emphasis on Latino audiences.*

- Incorporated three diversity training sessions into Extension cabinet meetings
- Delivered two Navigating Difference workshop series

*Goal 3: Increase access to Outreach and Engagement programs that meet the educational needs of diverse communities in Oregon and beyond.*

- Started development of an online version of Navigating Difference
- Significantly expanded Latino youth enrollment in 4-H clubs and camps

*Goal 4: Successfully complete a full cycle of civil rights compliance review conducted by Cooperative State Research, Education, and Extension Service (CSREES), U.S. Department of Agriculture, which is now known as the National Institute of Food and Agriculture (NIFA).*

- Completed an online civil rights compliance-training module.
- Completed civil rights compliance meetings with five off-campus offices.
- **Other appropriate initiatives**
  - Extension celebrated its centennial. With leadership from a Centennial Committee, plans were developed to recognize and celebrate 100 years of service. Some highlights included events hosted across the state, a proclamation by Gov. John Kitzhaber making April 21, 2011, OSU Extension Day, and a special edition Extension Centennial magazine that was distributed to constituents, sharing the story of Extension's history and looking forward to the future.
  - Ecampus was ranked 18th in the nation by TheBestColleges.org, an independent website that reviews a variety of learning programs. The review group used criteria including class sizes, tuition costs and degrees offered to identify leading schools. OSU's high ranking was due, in part, to a diverse selection of online undergraduate and graduate programs in science and liberal arts.
  - "Toward One Oregon: Rural Urban Interdependence and the Evolution of a State" was published by OSU Press. The book, based on five years of research by a team of faculty from OSU, Portland State University and the University of Oregon, is the first of its kind in this country.
  - A series of public hearings on rural student access to higher education was conducted, funded by the Oregon University System chancellor's office.

**Brief assessment of the efforts in areas in: what worked; areas that need improvement; major barriers**

- **What worked**
  - By developing and delivering more online courses and degree programs, OSU reached more individuals and communities than ever before. This growth enabled Ecampus to provide expanded access to students.
    - Ecampus added six new online credit programs, three new minors and 159 new courses.
    - A total of 10,361 students took classes online via Ecampus, a 15 percent increase from the previous year, and student credit hours rose 20.5 percent to 95,982 this year.
    - OSU Summer Session enrollment increased 9.1 percent from last year to 6,240 students, while student credit hours also increased 9.1 percent to 52,336 in 2010-11. (These figures exclude students who only took summer courses online through Ecampus.)
  - A legislative action group was organized through ECAN to represent funding priorities of all three Statewide Public Services. This ad hoc group informed the constituent community that acted on our behalf in the statewide ways and means hearing process, resulting in \$12 million added back to the "Statewides." Staff chairs (transitioning to county leaders on Jan. 1, 2012) continue to be heavily involved in building relationships with elected leaders in a yearlong process of continuous engagement.
  - The OSU Extension Service implemented a new model of regional administration, with expanded duties for multi-county administrators and county leaders to more fully represent the university and other educational venues to Oregon citizens. A layer of administration was eliminated in the transformational process, and supervisors, as a result, are responsible for larger critical masses of direct reports.
  - Ask an Expert, an online help center integrated into the Extension website, was rolled out statewide. Through Ask an Expert, visitors to Extension's website can type in any Extension-related question and receive a response from agents at Extension offices nationwide in

about two days. In the first four months, OSU employees and volunteers answered 776 questions with an average answer time of less than 48 hours.

- With leadership from the Outreach and Engagement Council, OSU achieved the voluntary
- **Carnegie classification for community engagement.**
  - Also with leadership from the Outreach and Engagement Council, the university initiated work on designing a more robust service-learning program in collaboration with the Divisions of Academic Affairs and Student Affairs.
  - Oregon Open Campus as piloted in three locations provided lessons, best practices and a set of community readiness indicators that will allow targeted areas for replication.
- **Areas that need improvement**
  - Advocacy for the Statewide Public Services from within the Oregon University System
  - Wider participation in the mission from all university units
  - Location and relational benefits of relocating the vice provost's office to Kerr Administration
  - More robust and ongoing relationships with elected leaders
  - Youth outreach, experiential and service learning for matriculated students
  - Improved partnerships with business and workforce
- **Major barriers**
  - Limited resources to invest in innovations
  - Organizational inertia limits our moving more powerfully through the Extension transformation
  - Lack of a comprehensive management information system for Extension. Management of client contact databases would facilitate more robust impact surveys, needs assessments and contacts for development.
  - Lack of ability to incorporate our partners and stakeholders into our information technology system
  - Coordinated leadership for development through the OSU Foundation
  - Department of Education imposed regulations and state regulations pose financial and strategic challenges to continued and expanded offerings of Ecampus programs/courses outside of Oregon
- **Brief summary of major faculty and student awards:**
  - The Extension and Experiment Station Communications team received four gold awards and two silver awards from the Association for Communication Excellence (ACE) in Agriculture, Natural Resources, and Life and Human Sciences, as well as one silver award from the Council for Advancement and Support of Education (CASE).
  - Ecampus was honored with four silver and two bronze awards at the University Professional & Continuing Education Association's (UPCEA) annual Marketing and Publication Awards banquet in Toronto.
  - 135 awards were received by Extension faculty, including 8 international, 40 national, 15 regional, 55 state, 14 university and three local awards. A couple awards of note: Lyla Houglum received the Special Recognition Award and Mike Bondi received the Excellence in Extension Award from Assoc. of Public Land Grant Universities (APLU) Extension Committee on Organization and Policy (ECOP). Mike Bondi was also named the 2011 Extension Forester of the Year by the Forest Landowners Association.
- **Brief summary of key initiatives to leverage E&G and other base resources and to improve administrative efficiencies:**
  - The provost's office supplied \$1 million in onetime funding for infrastructure upgrades to Extension and the Agricultural Experiment Stations. Approximately three-quarters of the funds were spent in FY11, with the remainder to be spent in FY12. When all of the upgrades are done, we expect to have a robust statewide network that can handle high-speed networking, high-quality video conferencing, support higher bandwidth research activities and enable teaching to and from our statewide offices.
  - After 18 months of engagement with faculty, staff and stakeholders, a decision was made to regionalize the county administration and operations of the OSU Extension



Service, effective July 1, 2011. Counties were grouped into 12 regions, with an Extension Regional Administrator serving each region. Administrative efficiencies as a result of this restructuring will allow more resources to be invested into programs.

- Oregon Open Campus leveraged base resources through co-location, shared appointments with partners, collaborative entrepreneurship to seek collaborative funds, and resources supplied by the community.
- In Crook County, a new Oregon Open Campus building was funded by a \$3.9 million Broadband Technology Opportunities Program (BTOP) grant and a \$1 million investment by Central Oregon Community College. In Tillamook County, Tillamook Bay Community College paid a portion of the Oregon Open Campus coordinator's salary in return for his leadership with the Small Business Development Center.

Oregon State University  
**Statewide Performance Indicators**  
(OSU # 1 / OUS #23)  
Statewide Public Services  
**Extension Service:**  
**FY 1995-96 to FY 2010-11**

Fiscal Year	State Resource Expenditures	All Other Expenditures	Other/State Ratio
FY 1996	\$13,852,497	\$9,519,689	0.69
FY 1997	\$13,856,141	\$11,261,151	0.81
FY 1998	\$14,899,386	\$10,391,007	0.70
FY 1999	\$15,853,679	\$11,887,702	0.75
FY 2000	\$18,023,764	\$12,272,945	0.68
FY 2001	\$18,325,564	\$15,954,704	0.87
FY 2002	\$17,911,438	\$16,656,079	0.93
FY 2003	\$17,422,891	\$15,044,898	0.86
FY 2004	\$18,561,321	\$11,408,971	0.61
FY 2005*	\$16,037,870	\$15,581,665	0.97
FY 2006	\$19,336,636	\$14,215,381	0.74
FY 2007	\$20,076,088	\$14,936,915	0.74
FY 2008	\$21,746,832	\$14,662,333	0.67
FY 2009	\$20,895,548	\$19,489,256	0.93
FY 2010	\$21,161,731	\$16,231,030	0.77
<b>FY 2011</b>	<b>\$17,925,823</b>	<b>\$18,635,181</b>	<b>1.04</b>

\* OSU Extension Service expenditure numbers.

Sources: OSU Extension Service; Christen Oien (Aug. 3, 2011)

Oregon State University  
Annual Academic Program Review 2010-11  
**Extended Campus**

PART 1A

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	% Change '09 - '11
<b>Faculty FTE</b>												
Professional	-	-	-	-	-	-	-	-	-	-	-	-
Non-Professional	-	-	-	-	-	-	-	-	-	-	-	-
<b>Total Faculty FTE</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	-
E&G Tenured/Tenure Track	-	-	-	-	-	-	-	-	-	-	-	-
<b>Faculty Headcount</b>												
Professional	-	-	-	-	-	-	-	-	-	-	-	-
Non-Professional	-	-	-	-	-	-	-	-	-	-	-	-
<b>Total Faculty Headcount</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	-
E&G Tenured/Tenure Track	-	-	-	-	-	-	-	-	-	-	-	-

<b>SCH (Academic Year)</b>												
<b>Undergraduate</b>	9742	12057	16560	15948	22664	27244	30994	35519	43735	55347	68081	55.7%
Lower Division	3913	4512	5470	6063	9180	11223	12571	14753	18605	24247	29149	56.7%
Upper Division	5829	7545	11090	9885	13484	16021	18423	20766	25130	31100	38932	54.9%
<b>Graduate</b>	2360	3273	3017	3502	3983	4234	3989	4418	5520	7030	7127	29.1%
First Professional	0	0	0	0	0	0	0	0	0	0	0	-
Other	1430	238	269	202	35	245	138	87	76	204	109	43.4%
<b>TOTAL SCH</b>	<b>13532</b>	<b>15568</b>	<b>19846</b>	<b>19652</b>	<b>26682</b>	<b>31723</b>	<b>35121</b>	<b>40024</b>	<b>49331</b>	<b>62581</b>	<b>75317</b>	<b>52.7%</b>

<b>Fall Enrollment by Major</b>												
<b>Undergraduate</b>	961	1150	1185	1253	1357	2074	2252	2630	2925	3394	3955	35.2%
Graduate	444	379	347	310	424	432	451	536	649	888	855	31.7%
First Professional	0	1	0	0	0	2	1	4	1	0	1	0.0%
<b>TOTAL Enrollment</b>	<b>1405</b>	<b>1530</b>	<b>1532</b>	<b>1563</b>	<b>1781</b>	<b>2508</b>	<b>2704</b>	<b>3170</b>	<b>3575</b>	<b>4282</b>	<b>4811</b>	<b>34.6%</b>

\* Was Distance and Continuing Education (DCE) before Fall 2002. Renamed Extended Campus starting Fall 2002.

\*\* No faculty FTE/headcount because there are no "home organizations" associated with Extended Campus.

\*\*\* Continuing Education is counted as graduate enrollment.

Oregon State University  
Annual Academic Program Review 2010-11  
**Summer Session**

**PART 1A**

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	% Change '09 - '11
<b>Faculty FTE</b>												
Professional	0.0	1.0	0.0	0.0	-	-	-	-	-	-	-	-
Non-Professional	1.7	1.0	1.0	1.0	-	-	-	-	-	-	-	-
<b>Total Faculty FTE</b>	<b>1.7</b>	<b>2.0</b>	<b>1.0</b>	<b>1.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	-
E&G Tenured/Tenure Track	-	-	-	-	-	-	-	0.0	0.0	0.0	-	-
<b>Faculty Headcount</b>												
Professional	0	1	0	0	-	-	-	-	-	-	-	-
Non-Professional	2	1	1	1	-	-	-	-	-	-	-	-
<b>Total Faculty Headcount</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	-
E&G Tenured/Tenure Track	-	-	-	-	-	-	-	0	0	0	-	-

<b>SCH (Summer Term)</b>												
Undergraduate	30130	30201	35384	37692	41385	41953	39404	39575	40773	48699	54289	33.1%
Lower Division	14355	14398	16904	17964	19029	19336	18063	18192	19468	24688	27591	41.7%
Upper Division	15775	15803	18480	19728	22356	22617	21341	21383	21305	24011	26698	25.3%
Graduate	9154	8596	8505	7694	8100	10165	10591	9737	8705	8518	9522	9.4%
First Professional	1036	919	1722	1834	1846	2144	1853	1634	1893	2019	2029	7.2%
Other	272	215	381	234	298	181	127	148	176	148	170	-3.4%
<b>TOTAL SCH</b>	<b>40592</b>	<b>39931</b>	<b>45992</b>	<b>47454</b>	<b>51629</b>	<b>54443</b>	<b>51975</b>	<b>51094</b>	<b>51547</b>	<b>59384</b>	<b>66010</b>	<b>28.1%</b>

<b>Enrollment by Major (Summer Term)</b>												
Undergraduate	3764	3831	4411	4341	4881	4910	4858	4922	5236	5897	6789	29.7%
Graduate	967	927	948	1367	1444	1795	1881	1817	1712	1788	1855	8.4%
First Professional	47	46	95	111	112	144	149	127	152	147	155	2.0%
<b>TOTAL Enrollment</b>	<b>4778</b>	<b>4804</b>	<b>5454</b>	<b>5819</b>	<b>6437</b>	<b>6849</b>	<b>6888</b>	<b>6866</b>	<b>7100</b>	<b>7832</b>	<b>8799</b>	<b>23.9%</b>

## College of Academic Affairs

### Academic Success and Engagement

- CAMP: Over 50 presentations at OR high schools, parent night meetings, and college fairs, resulting in 65 complete student applications. CAMP selected two new schools in southern Oregon for recruitment. Three students (1 from Klamath Falls and 2 from Medford) will be participating in CAMP in 2011-12. OSU hosted the Oregon Migrant Leadership Institute for 48 high school migrant students. In addition, CAMP and the Forest Grove School District partnered to provide a weeklong Leadership Institute for 31 Forest Grove high school migrant students.
- SSS: Hosted statewide annual Trio student conference with 200 participants.

### OSU Libraries

- Working with the Hatfield Marine Science Center and Oregon Department of Fish and Wildlife, OSUL established digital collections for housing these organizations' digital technical reports, series, annual reports, research briefs and other documents. Reports are now freely accessible to the world online and in Oregon Explorer web portals.
- With the OSU Alumni Association, the Press published *No Small Potatoes: How a Family Potato Salad Recipe is Fast Becoming a Billion Dollar Business* by Al Reser.
- The OSU Press book *How to Live Longer and Feel Better* by Linus Pauling was translated into a Chinese language edition.

### ROTC – Air Force

- AFROTC's Arnold Air Society hosted the Veterans Day Ceremony in the MU Quad, including Joint Color Guard, Joint 12-hour POW/MIA Flag Walk and 24-hour Candlelight Vigil. Supported or participated in the following events: the Albany Veteran's Day Parade (received first place in the Military Marching Unit category), Color Guard duties during Patriotic Weekend for the Salem-Keizer Volcanoes Baseball Game, OSU Volleyball tournaments. Visited 5 colleges/universities resulting in the recruitment of 16 new students.
- Members of the AFROTC Silver Talons Drill Team provided the sword arch at the funeral of Colonel Julian McFadden, a retired Air Force officer, OSU Alum, and AFROTC supporter.

### ROTC – Military Science

- Army ROTC Cadets supported or participated in the following events: the Arnold Air Society's Veterans Day Ceremony in the Memorial Union Quad, the 2010 Albany Veteran's Day Parade, Joint Service Color Guard for all home football games, Sexual Assault Awareness Month activities, Joint Service Flag detail on Veterans Day, Junior ROTC drill with Madres, North, and Lebanon High Schools.
- The Professor of Military Science, LTC Paul Ashcraft, is the Faculty Advisor for OSU's chapter of the Society of American Military Engineers (S.A.M.E); The Recruiting Operations Officer, MAJ Brian Harrington, is the Faculty Advisor for OSU's Taekwondo club.

### ROTC – Navy

- Navy ROTC supported or participated in the following events: 3 Armed Forces Blood Drives on campus, the annual Benton County Foundation Scholarship run to raise funds supporting scholarships and financial awards for Oregon colleges and universities, the
- Benton County Food Share, the annual Joint Service Review on the Memorial Union Quad, funeral detail for 128 veteran funerals, Memorial Day observations, Albany Veteran's Day Parade (first place in the Military Color Guard category).
- Received sexual assault prevention training, DUII prevention lectures, and specialized training on the implementation of the repeal of the "Don't Ask, Don't Tell" policy.



## Community and Diversity

### *OSU Libraries*

- OSUL hired Natalia Fernandez as the Oregon Multicultural to develop the Oregon
- Multicultural Archives and liaison with crucial OSU units like the OSU Cultural Centers.
- OSUL launched a Civility Book Club to read P.M Forni's *The Civility Solution: What to Do When People Are Rude*. The Libraries procured copies for all participants of the book club, and they are now available to other campus units.
- OSU Press published *Remembering the Power of Words: The Life of an Oregon Activist, Legislator, and Community Leader* by Avel Louise Gordly, the inaugural volume in the new Women and Politics in the Pacific Northwest series and *Sonny Montes and Mexican American Activism in Oregon* by Glenn Anthony May.

### *ROTC*

- The three ROTC programs participated in Joint Service Review and Joint Service Olympics; Joint Service Review was conducted in the MU Quad and provided the community an example of a traditional military parade; Joint Service Olympics was a friendly athletic competition between the three programs; both events provided the cadets an opportunity to work with joint partners, a practice they'll encounter on active duty.
- Army and Air Force ROTC participated in the Caesar Chavez Youth Leadership Conference by providing Spanish speaking Cadets to recruit future Hispanic Cadets for both commissioning programs.

## College of Agricultural Sciences

The challenges of meeting food, fiber, energy, and water needs of a burgeoning global population on an ever--- diminishing natural resource base are numerous and daunting. So, too, is there great challenge in enabling citizens, through education, to fully participate as contributing members of society.<sup>1</sup> The United States has made significant public investments in public institutions for public good in combination with policies enhancing trade and exchange of ideas. As a product of such investments in the Land Grant system, the OSU College of Agricultural Sciences plays a significant role in addressing many contemporary challenges. In this 2011 Report of the College of Agricultural Sciences to the Provost of Oregon State University (OSU), we will illustrate—through a selection of examples—our contributions toward solutions to current and future challenges while helping strengthen the social and economic constructs of communities we serve.

Researchers throughout the College participate in international efforts to solve problems of global significance, such as those recounted here.

In a major collaboration among the International Whaling Commission, the International Union for Conservation of Nature, the A.N. Severtsov Institute of Ecology and Evolution within the Russian Academy of Sciences, and the College's Marine Mammal Institute, a team of scientists from Russia and the United States has successfully tagged and is tracking by satellite a western gray whale off the coast of Russia's Sakhalin Island. The effort has attracted worldwide media coverage. Although the whales' feeding grounds in the Russian Far East are known, details of their migration routes and breeding grounds are not. Such knowledge may contribute to conservation of this most---endangered whale population.

Department of Fisheries and Wildlife research faculty have completed a seventh year of participation in the Grouper Moon project in the British West Indies. The focus of the project, funded by the Reef Environmental Education Project and the Cayman Islands Department of the Environment, is the spawning aggregations of Nassau grouper (*Epinephelus striatus*), a top---level predator that plays a role in structuring Caribbean reef communities. The majority of Caribbean reefs are under one or more threats to survival.

Another example brings together College faculty and their international partners who are working to solve potential food quantity and quality concerns, as well as closely related water quality issues. Researchers from the College's Integrated Plant Protection Center and the Department of Environmental and Molecular Toxicology continue their partnership with colleagues in West Africa on a pesticide risk assessment and management program in West Africa. The project focuses on integrated pest and production management, climate and weather---based pest risk assessment, biological pest control, sustainable agrochemical use, and food security. It is supported by more than \$5.9 million of funding from the USDA, the United Nations Food and Agriculture Organization, and others.

In other outreach efforts, for College faculty with Extension appointments, blogging abounds as a means of informing stakeholders.<sup>16</sup> Increasingly, Twitter posts relay urgent pest updates.<sup>17</sup> "Ask an Expert"<sup>18</sup> now allows stakeholders to communicate with Extension faculty via the internet rather than the more traditional telephone call or office visit. Beginning in 2011, an online PNW Weed Management Handbook will be updated quarterly, rather than annually, and its in---depth weed management guidance can be found on a website designed for ease of use.<sup>19</sup> This online Weed Handbook, a product of tri---state collaboration, serves as a prototype for its companion PNW Insect and Disease Handbooks; these complex documents are adapted to internet publication. Other examples of adaptation to an information culture worthy of mention:

- In a shift from OSU Extension's long---time reliance on print publications and on---line versions of printed information, Extension this year released the first peer---reviewed learning module to achieve the same professional---level status as print materials. A learning module about wine grape nutrition was created using software designed for the needs of online learners.<sup>20</sup>
- eXtension is a nationwide internet---based collaborative environment enabling Land Grant University faculty to create communities of practice and to exchange research---based data in real time—and make it available to the public. Since 2007, the College's Department of Horticulture has hosted an eOrganic Workgroup that supports researchers internationally in collaborative publication activity. With leaders from eOrganic communities of practice throughout the nation, Department of Horticulture faculty and staff worked with USDA---NIFA to ensure proposals were allowed to include support for eOrganic and eXtension.<sup>21</sup> A recent round of submissions to NIFA included twenty proposals with budget line---items for eOrganic core services.

More traditional outreach methods continue to distinguish the University as well. A seasonal field position through the Oregon Department of Fish and Wildlife to monitor sage grouse habitat was a direct outcome of Extension programming for ranchers in Lake and Harney counties. The sage grouse is eligible for listing under the endangered species act and habitat monitoring is essential for informed assessment of the situation. Another endangered species, the gray wolf, has been delisted for the eastern third of the state. There, Extension field faculty have provided research---based information to inform a potentially contentious issue.

Oregon's nurseries produce millions of trees, shrubs, and other plants, and inventory control is critical. Counting by hand is labor---intensive and expensive. Another creative adaption by research and Extension faculty is the use of drone--- mounted cameras. Aerial images are downloaded to software that, in its simplest application, identifies and counts plants. Equipped with sensors, the device potentially can detect disease, identify irrigation or fertilizer problems, gauge plant size, and predict crop yield—and even spot where a field fence needs repair. This work is a collaboration between Department of Horticulture faculty at the North Willamette Research and Extension Center and J. Frank Schmidt & Son, a major producer of shade trees based in Boring, Oregon. Schmidt & Son provided initial funding that supports a multi---state team of agricultural researchers. The drone is quick, nimble, and far more stable than fixed---wing craft; its price is within reach of many nursery operations.

<sup>1</sup> Ramaswamy, S.B. 2010. Global challenges in the "new economy" and land grant universities of the 21<sup>st</sup> century as a model for research and education responses. [http://agsci.oregonstate.edu/sites/default/files/about/Ramaswamy\\_new-economy.pdf](http://agsci.oregonstate.edu/sites/default/files/about/Ramaswamy_new-economy.pdf)

<sup>16</sup> <http://blogs.oregonstate.edu/deliciousnessw09/>; <http://blogs.oregonstate.edu/coarcbulter/>; <http://blogs.oregonstate.edu/seedproduction/>;

<http://blogs.oregonstate.edu/bomingsblog/>; <http://oregonstate.edu/dept/NWREC/blog.php?dir=126>

<sup>17</sup> <http://extension.oregonstate.edu/news/release/2009/06/osu---researchers---use---twitter---field>

<sup>18</sup> <http://extension.oregonstate.edu/extension---ask---an---expert/>; <sup>19</sup> <http://pnwhandbooks.org/weed/>

<sup>20</sup> To access the full document, go to this link, and search for EM 9024: <http://extension.oregonstate.edu/catalog/>;

<sup>21</sup> <http://about.extension.org/>

The dream of an Oregon Wine Research Institute has become reality with the hiring of a director and the staffing of the Institute office. The Institute combines efforts in grape production, wine making, and business management for the Oregon wine industry into a cohesive collaboration between the College and the industry. A technical advisory committee has been selected, research priorities have been developed, and strategic planning is underway. Two researcher hires have been initiated, one for campus and one for Southern Oregon Research and Extension Center, with the latter complete.

The OSU's Small Farms Program continues to respond to needs of a formerly underserved, largely unrecognized but significant population. The 11th annual conference attracted more than 600 participants, making it the largest single event in the state for any of Extension's six program areas. This program has attracted federal grant dollars, such as a Risk Management Education grant that funded a two-day, niche meat marketing short course held with this year's conference. A \$680,000 USDA--NIFA Beginning Farmers and Ranchers grant is making possible the adaptation of a highly successful Growing Farms curriculum for internet distribution. When released next year, it will be the only on--line curriculum available for this audience that is adapted to conditions in the western United States.

In 2011, the College repeats its participation at the Oregon State Fair. Researchers showcase real life applications of their outputs in a setting appealing to a diverse demographic. The faculty provide information about the University, connect individuals with College experts for specific problem solving, and engage in one--on--one conversations with Oregonians.

### **Community and Diversity Enhancement Initiatives**

As part of a Land Grant institution, the College of Agricultural Sciences seeks to actively engage in substantive societal issues that affect our ability to address global challenges. In the next 30 years, 20 percent of the U.S. population will be individuals of Hispanic descent; thus, the College is part of the University's planning for a concomitant increase in Hispanic student enrollment. The following are a few examples of efforts to promote community and diversity within the College and the University.

- The University's Minorities in Agriculture, Natural Resources, and Related Sciences chapter is collaborative with the College of Forestry. The OSU chapter received the College of Agricultural Sciences' Club of the Year award and, for the second time, was recognized at the MANRRS national convention as the National Chapter of the Year.
- Arlyn Yire Moreno Luna received the Meso American Student Association (MASA) award for minority pride at Noche de Gala. Arlyn is a senior from Roseburg majoring in Bioresource Research. She is program chair for the first Mi Familia weekend event scheduled for 2012. This event will engage members of families who typically do not attend OSU's Mom's Weekend or Dad's Weekend activities.<sup>22</sup>
- Service learning, applied horticulture, and marketing are integral to experiential learning for students in the Department of Horticulture and for community building more widely. Engagement is the key to success for the OSU's Organic Growers' Club (OGC), now in its 11th season. OGC has 600 students on its listserv, and engages 15 to 30 students at weekly work sessions year round. Under Department of Crop and Soil Science faculty guidance, the group farms 3.5 acres at the OSU Veg Farm, and additional land at the Oak Creek Center for Urban Horticulture (OCCUH). A vegetable stand and walk--in cooler are under construction at OCCUH. The OGC piloted a 15--member subscription farm, with expansion planned for 2012. The club funds seven 100--hour internships.
- The College has created a "Demographics Task Force" comprising faculty, staff, students, and external stakeholders. The charge to the task force is to craft a vision and path forward to accommodate the demographic changes occurring in Oregon, which will result, in just a few years, in one out of four students coming to OSU being of Hispanic origin, and likely be first in their families to attend college as children of documented or undocumented laborers in the food, agricultural, forestry, and natural resources endeavors. Additionally the expectation is to develop a framework that offers Hispanic, Native American, and other students from disadvantaged backgrounds a welcoming and enabling educational environment. The task force is to present its report to the dean by December 2011. It will be executed beginning in mid--January 2012.

<sup>22</sup> <http://agsci.oregonstate.edu/brr/msp/mentors>

- A task force on international programs recently recommended more comprehensive and systematic development of the College's international discovery, learning, and engagement programs in the food, agricultural, and natural resource sciences. Associate Dean Cary Green maintains overall responsibility for the student experience in the College of Agricultural Sciences and will lead the new Office of Academic and International Programs within the College. The vision for these programs is to enable greater prominence in international discovery, learning, and engagement, and to enhance student involvement in international activities.

## College of Business

### **Continue to advance the College as an essential partner of OSU and responsible for leadership in business.**

- The College hosted the Oregon CEO Summit - Innovation: Driving Success in the New Economy with approximately 180 people in attendance.
- The 10th Annual OSU College of Business Alumni and Distinguished Business Partner Awards dinner was held in Portland with 250 people in attendance.
- The College hosted the founder and CEO of Keen Footwear Company, James Curleigh, as part of the Dean's Distinguished Lecture Series. Mr. Curleigh discussed re-thinking traditional business strategies and the shift to an environmentally sustainable model. Over 700 people attended.
- A new position was created and recently filled, Executive Director of Industry Relations, with the purpose of enhancing current relationships with area employers as well as garnering new ones.
- The College was a lead sponsor with OSU at "The Most Admired Oregon Businesses" luncheon in Portland.

### **Continued leadership in providing outreach for regional entrepreneurs and family businesses.**

- AEP provided two "Entrepreneurs in Residence" lecture series, which included a public lecture, faculty luncheon, and fireside chat with the entrepreneur open to students.
- The 2011 Weatherford Awards hosted by AEP was a sold-out event in Portland honoring six lifelong entrepreneurs and innovators.
- COB was a sponsor for Willamette Innovators Night, the largest annual gathering of entrepreneurs in the Willamette Valley.
- AFBP has been involved in an active outreach campaign including workshops and partnership development activities:
  - AFBP Business for Breakfast series was launched with immediate success.
  - AFBP was invited to partner with East Multnomah Soil and Water Conservation District to present a workshop on farm succession planning at McMenemy's Edgefield Inn.
  - More than 100 nominations were received for The Excellence in Family Business Awards.
  - At the November 2011 ceremony, thirteen family businesses will be recognized along with two individuals.
  - AFBP website includes "Advisor Search" capability to list professional family business advisors that have been recommended by past Excellence in Family Business Award honorees.
  - AFBP developed curriculum that was presented in collaboration with AFBP Board members and Michael Stalker, CFA for "Advising Family Businesses for Generations of Success".
  - In 2010, Ties to the Land workshops were given in 9 states with curriculum materials being used by 554 workshop attendees. The sales of DVDs and workbooks were up 85 percent over 2009.
  - The USDA Forest Service granted nearly \$300,000 over three years to provide Ties to the Land Workshops in ID, WA, OR and CA. AFBP Ties to the Land program will receive \$35,000 for curriculum development and evaluation.
  - AFBP data are now part of the College's Salesforce enterprise customer relationship management (CRM) system. As the first experiential program to support the College CRM system, AFBP will leverage system-wide information to support the relationship management of AFBP clients.



## **Community and Diversity**

Continued support for OSU goals to promote community and diversity.

- Of the twelve new junior faculty recruited for the College, five are female and five are from ethnic minorities.
- AEP continued to host The Network which provides monthly seminars for both professional women within the local business community and female business students.
- Two OSU staff members and leaders from three non-profit organizations will be developing instruction in a sequence of topics to address the educational needs of Oregon's beginning farmers and ranchers. MercyCorps Northwest is a key partner because of their management of The New American Farmer program, a farm incubator for immigrant farmers.

## **College of Education**

- The SMILE Program's outreach initiatives reached youth at elementary, middle school, and high school in underserved communities throughout Oregon, and include professional development for teachers in those communities.
- Through collaboration with the Corvallis School District, the College is increasing the engagement of Education Double Degree students in sustainability activities at OSU and in the local community.
- The teacher education program at the Cascades Campus is collaborating with Central Oregon school districts to provide professional development activities for practicing teachers.

## **Community and Diversity**

- The College of Education continues to integrate diversity work and community building into its regular activities, including devoting a significant amount of time from each All College meeting to community discussions and maintaining a frequent presence at the university-wide Diversity Action Planning meetings.
- All tenured faculty in the College participated in Affirmative Action Search
- Advocate training.
- Kathryn Ciechanowski, Rick Orozco, Alex Sanchez and other College faculty have collaborated with faculty from the College of Liberal Arts in the development of a proposal for a Center for Latino/a Studies and Engagement.
- College faculty and staff continue to play a large role in the Oregon state chapter of NAME (National Association of Multicultural Education).

## **College of Engineering**

The college continued its strong focus on outreach and engagement at local, regional, national, and international levels.

- The college's Beaver Open House attracted approximately 600 prospective students and their parents. The venue provides an excellent opportunity to showcase our programs to the community. With more than 100 student volunteers, this event further engages our students in engineering and the community.
- The Engineering Expo showcased the senior design projects of engineering students from all disciplines. More than 300 students showcased more than 100 projects this year. More than 1,200 visitors, including industry leaders, legislators, high school classes, the general public, and OSU faculty, students, and staff joined the college in celebrating the success of our graduating seniors.
- The college sponsors a yearly conference and workshop for our community college faculty and advising partners to strengthen relationships and better communicate changes in college policy to these important groups. Participating institutions represented more than 80 percent of the students that transfer to the college.
- College of Engineering Ambassadors gave daily tours of the college, led WAVE lab tours, and visited schools throughout the state, reaching more than 14,000 K-12 students.

- The ATLANTIS program, which offers a dual-degree program in mechanical engineering and materials science through Saarlandes University in Germany and Lulea Technical University in Sweden, is now in its fourth year. A total of 17 students (four from Germany and 13 from OSU) have studied overseas through the program, and a new cadre is expected to join the program in December. Three-quarters of the graduating ATLANTIS students have achieved magna cum laude or higher distinction. Professor Bill Warnes, director of the ATLANTIS program, was awarded the OSU International Service Award for his work on the ATLANTIS program.
- Brian Paul and MIME, hosted the 2011 American Society of Mechanical Engineers (ASME)/Society of Manufacturing Engineers (SME)/Japan Society of Mechanical Engineering (JSME) international Manufacturing Research Conference at the CH2M HILL
- Alumni Center and LaSells Stewart Center. This was the first-ever gathering of these societies and almost 500 researchers gathered to discuss manufacturing research. Tours were provided at the Microproducts Breakthrough Institute, Hewlett Packard, Global Formula Racing headquarters and the O.H. Hinsdale Wave Research Laboratory.
- Faculty from the Department of Nuclear Engineering and Radiation Health Physics attended the International Congress on Nuclear Energy in Warsaw. As a result of interactions in Warsaw and a subsequent visit to OSU by Warsaw University of Technology faculty, we now have a student exchange agreement and potential research collaboration with Warsaw University of Technology.
- The college was instrumental in establishing a partnership between Oregon/OSU and the Iraqi Ministry of Higher Education, which aims to rebuild the country's engineering education system with a focus on sustainable engineering. The college's director of sustainability, Catherine Mater, and Dean Ron Adams joined Governor Kulongoski in the historic signing of a memorandum of understanding between Oregon and Iraq at the Minister of Higher Education in Bagdad. As part of the relationship and as a result of the ongoing dialog between OSU and the Iraqi Ministry of Higher Education over the last several years, the School of Civil and Construction Engineering welcomed the first two Iraqi Ph.D. students. Additional students are expected to arrive in the next academic year. Upon completion of their degrees, these graduates are expected to return to faculty positions in Iraq.
- Dean Adams is the Oregon University System liaison to the Qatar National Food Security Programme for implementation of a memorandum of understanding between the State of Oregon and Qatar. The college hosted a visit by officials of the Qatar program in September that culminated with signing of the agreement by Governor Kulongoski.

### **Community and diversity enhancement initiatives**

The college supports a number of activities to improve the sense of community and to promote diversity among current and prospective students. In addition, our research benefits communities and generates collaborative educational opportunities globally.

- Through the Women and Minority in Engineering Program, the college provided numerous activities for students.
- A mentoring for women students, called the M&Ms, has more than 40 mentor teams and will expand in 2011-12 to include all incoming students.
  - The college facilitated study tables for pre-engineering courses.
  - We supported diverse student groups, including the Society of Hispanic Professional Engineers, the National Society of Black Engineers, and the Society of Women Engineers by providing funding for student members to attend regional and national conferences.
  - The Louis Stokes Alliance for Minority Participation program focused on increasing student participation and success in STEM fields. The program is a collaborative effort with the College of Science. In 2012, OSU will host the Pacific Northwest Louis Stokes Alliance for Minority Participation conference.
  - We hosted a symposium for underrepresented minority students on preparing for graduate school.

- We hosted an industry-funded undergraduate research program that supports 32 female and underrepresented minority students.
- We held several recruiting events, including Kaleidoscope, Latino Beaver Open House, and off-site admission events.
- We continued participation in community outreach events such as Discovery Days; Family Science Evenings; da Vinci Days; the Math, Science, Technology conference for middle school girls; and the SMILE engineering challenge.
- Engineering Week events on- and off-campus focused on outreach. Presentations were held in Portland, Salem, and the south coast.
- Kendra Sharp began a project that will investigate the potential of micro-hydroelectric power generation for rural electrification in remote Pakistani communities. Sharp, who visited Pakistan last year for an invited research seminar, was inspired to explore opportunities to improve living conditions in such remote areas. She, along with David Hill and a mechanical engineering graduate student, are utilizing her Pakistani connections to advance their research in assessing the power potential and developing collaborative educational opportunities in the area of renewable energy. Sponsored by a National Science Foundation grant, Sharp and Hill expect to facilitate an in-country workshop on renewable energy, with an emphasis on micro-hydro power, in the coming year.

## College of Forestry

CoF and FNR Extension faculty and staff offered a rich suite of outreach programs that communicated research, experiential, and decision-support information to a wide assortment of stakeholders that included professionals, woodland owners, the public, policy makers, and K-12 teachers and students.

- Marquee, long-running FNR Extension programs continued to prosper, often in cooperation with the Oregon Forest Resources Institute, Oregon Department of Forestry (ODF), Oregon Department of Fisheries and Wildlife, the Forest Service, and watershed councils.
  - Three Tree Schools, held in Oregon City, Grants Pass, and Roseburg, attracted 815 participants.
  - Oregon Master Woodland Manager Program's 75 volunteers reached 13,000 people in 17 counties through educational events, site visits, tours, and leadership in local associations.
  - The three-year-old Pest Scene Investigator (PSI) Program trained 71 PSIs, with a focus on Swiss Needle Cast disease, mountain pine beetle, and defoliating insects.
  - The Ties to the Land Initiative, FNR Extension's innovative partnership with the Austin Family Business Program, reached more than 500 landowners in seven states. A new grant will support expanded activities in Oregon, Washington, Idaho, and California.
- In its second full year, the Oregon Master Naturalist Program focused on Oregon Coast classes, reaching 385 attendees. This was a pilot year in partnership with the Centers for Ocean Science Education Excellence Pacific Partnership and funded by an NSF grant.
- Oregon Natural Resources Education Program (ONREP) workshops reached 1,163 K-12 educators who will reach 46,520 students in 2011-12. The Teachers as Watershed Researchers Project, part of the NSF LTER program at the Andrews Forest, in collaboration with the Oregon Hatchery Research Center, finished its final year with 15 middle and high school teachers working with scientists to bring science methods into their teaching. In 2011-2012, ONREP will provide leadership for the development of a strategy to implement Oregon's K-12 environmental literacy plan.
- Olga Krankina and Kari O'Connell received a grant from NASA's Global Climate Change Education Initiative titled: "Researcher-teacher partnerships: making global climate change relevant in the classroom."
- The Oregon Wood Magic Program delivered educational programs about wood and related resource issues to 2,600 3rd and 4th graders through events on campus and at the World Forestry Center in Portland.

- Loren Kellogg chaired the Western Region Council on Forest Engineering Conference in Eugene. Co-sponsored by the CoF and the Association of Oregon Loggers, this 7th annual event attracted 230 forest engineers, logging contractors, and agency employees to discuss updates in technology, engineering, and business practices related to sustainable, reduced-impact timber harvesting and transportation.
- Paul Adams, working with FCG staff, led a major revision to the Oregon Forest Protection Laws Illustrated Manual, a popular and valuable resource for forest landowners and operators. First released in 2002, this update incorporated significant changes in operational considerations and legal requirements.
- Amy Grotta helped plan the Vernonia Center for Rural Sustainability, a community initiative to provide educational opportunities for K-16 students, workforce training, and an economic development catalyst.
- University Distinguished Professor Norm Johnson, working with Jerry Franklin from UW, initiated a series of pilot projects applying principles of forest restoration to BLM O&C lands at the request of Secretary of Interior Ken Salazar and members of the Oregon Congressional Delegation.
- In its sixth year, Oregon Wood Innovation Center, a collaborative OFRL/FNR Extension initiative, fostered the competitiveness of Oregon's wood-products industry through outreach, R&D, and distance education:
  - Represented CoF on the Forest Cluster Strategy Project that developed an economic development plan for the forest sector leading to a strong presence for the sector in the Oregon Business Plan.
  - Expanded the web-based Forest Industry Directory that connects small- to medium-sized business buyers with suppliers. Impact assessments illustrate up to a 15% increase in business with its use.
- At least 33 faculty studied, conducted research, or delivered papers abroad, visiting 37 countries, and two received Fulbright or other international awards.
- The CoF/OFRL hosted at least 45 international scholars, visiting scientists, and trainees, and was home to 29 international G students and 1 UG student. These visitors hailed from 25 different countries.
- Badege Bishaw initiated a collaborative research partnership between OSU and the World Agroforestry Center in Nairobi, Kenya.
- USDA National Needs Fellows and WSE MS students Ashlee Tibbets and Natalie Macias conducted research about designer/builder views of structural building materials in Australia and were the first students from North America to participate in the International Forestry Student Symposium (IFSS) held last year in Seoul, Korea, where they won an award for best oral presentation.
- WSE MS student Mike Karas was hosted by three German universities for his research about the acoustic properties of wood plastics from low-grade woody biomass. He also received the Best Student Presentation Award at the ECOWOOD conference in Oporto, Portugal.
- CoF faculty played many key leadership roles in support of the 2010 23rd IUFRO World Congress in Seoul, Korea. This is the primary international forest science event held every five years.

### **Community and diversity enhancement initiatives**

- The annual OSU Food Drive to benefit Linn-Benton Food Share continued as a key community-building event, with the CoF leading all campus units in contributions for the 11th year in a row.
- The successful SEEDS initiative was noted earlier in the report.

## College of Liberal Arts

### School of Language, Culture, and Society

With funding from an L.L. Stewart Scholar Award received by Susan Shaw and contributions by Academic Affairs, Outreach and Engagement, and Student Affairs, the School launched a service learning initiative that included two lectures and workshops conducted by visiting scholars, and a one-week seminar conducted by OSU faculty from across campus. Kurt Peters again led students in a “Learning through Listening” field experience with members of the Native American Youth and Family Association. Jun Xing and Loren Chavarria served on the Service Learning Initiative Concept for Engagement (SLICE) Workgroup; Kayla Garcia was a judge for a statewide Hispanic literary contest; Angela Palacios served as consultant for the Spanish Incentive Program for Corvallis and Albany Police Departments; Patti Sakurai presented “Anti-APA Immigration History in the US” for Annual Statewide Convention of the Asian Pacific American Network of Oregon.

### School of Arts and Communication

Art’s annual *Jumpstart* program once again connected OSU with K-12 art programs throughout the Northwest and created opportunities for high school students to build exceptional art portfolios, while indirectly recruiting OSU art students as well. The *Visiting Artists and Scholars Program*, begun in 2005, continues to involve both the OSU and the Corvallis Community. It has in effect become a model for other Oregon universities to replicate. Corvallis-OSU Symphony Orchestra brought highly acclaimed trumpeter Chris Botti to LaSells Stewart Center for two shows in April that drew a total audience of nearly 2400 people from throughout the region. Dana Reason created the Beyond the Cracks lecture and performance series with the Corvallis Art Center, the first collaboration between Music and the Art Center. OSU Theatre’s 2010 season included *Coming of Rain*, *Glengarry Glen Ross*, *I See God, I See Allah*, *Fainting Beaver Follies*, and the student one-act plays written, directed and performed by OSU students.

### School of Public Policy

On the national level, Brent Steel, a founding member, continued on the Executive Board of Project Vote Smart; Lori Cramer participated in the Science, Technology Advisory Council’s workshops regarding Marine Reserves; and Michelle Inderbitzen served on the National Research Committee of the Inside-Out Prison Exchange Program and provided expertise to the US Census on sampling those living in correctional facilities. Locally, Dwaine Plaze organized and facilitated a two-day workshop for students as part of Racial Aikido Weekend; Scott Akins served on the State of Oregon Law Enforcement Contracts Policy Committee; Kristin Barber taught a class for the Academy of Lifelong Learning; Mark Edwards initiated and directed the 2012 Food Security Summit, was faculty advisor for the InterVarsity Christian Fellowship, and prepared data analysis for the Coos County Retired and Senior Volunteer Program; Lori Cramer served on the ODFW Social and Economic Research Working Group; Roger Hammer served on the Benton County Community Wildfire Protection Planning Advisory Committee and the board of directors of the Corvallis Youth Symphony Association, and also coordinated the Willamette Valley Junior Honors Symphony; Michelle Inderbitzen, the program creator, continued to facilitate Bonding Through Books at the Oregon State Penitentiary; Denise Lach coordinated the social science review for the Science Review of the Oregon Department of Forestry’s Species of Concerns Strategy and served on the Oregon Energy Advisory Committee. Students and faculty volunteered at the Community Soup Kitchen.

### School of Writing, Literature, and Film

In addition to its numerous sponsored readings, the School joined the Humanities Center in hosting a sabbatical scholar, Young Soo Kim, Professor of English Language and Culture at Hang Sang University, Ansan, South Korea; and hosted a “New Landscape of Literary Publishing” event at the Corvallis Library, bringing leading editors of magazines and presses from around the country to OSU. The medical humanities program co-sponsored (with the Hundere Endowment) a visiting lecture by Melanie Thernstrom; the new Literary Northwest Series showcased the work of eight Oregon and Washington writers; Peter Betjemann and Kerry Ahearn participated in the Environmental Humanities Institute/Spring Creek “Song of the Blue Oceans” Symposium; Tracy Daugherty continued as a board member of the Statewide Literary Coalition and Oregon Literary Arts.

## School of History, Philosophy, and Religion

Among the 50 lectures and symposia presented by faculty in History and Philosophy, Joseph Orosco gave seven lectures on campus and the keynote address for the Corvallis Peace March sponsored by Veterans for Peace; Nicole Von Germeten and Jonathan Katz continued longstanding support of the Academy for Lifelong Learning; Courtney Campbell and Lani Roberts gave several lectures in central Oregon focused on the theme of "friendship," sponsored by the Oregon Council on the Humanities. Faculty penned op-ed pieces in the *Oregonian* and continued to serve as talking heads for newspaper, radio, and television. Sharyn Clough was interviewed twice by NPR and had spots on KMTR and KVAL for her article "Gender and the Hygiene Hypothesis"; Joseph Orosco was the featured speaker on NPR's *Philosophy Talk* for his work on Latin American philosophy; Kathleen Moore was featured on KOWS (radio) and the Oregon Humanities Center (TV), and Jacob Hamblin was featured on KATU news. The Public History initiative secured student internships at the OSU Archives and Special Collection, Benton County History Society, Albany History museum, Camp Adair interpretive center project, Hood River Historical Society, and at the *Oregon Encyclopedia*. Jacob Hamlin received considerable local and national media attention for his work on radioactive waste in the oceans in the wake of the Fukushima incident and conducted a much-visited blog for the History of Science, Technology, and the Natural Environment.

## Psychology

Sarina Rodrigues gave presentations at the Academy of Lifelong Learning, Good Samaritan Hospital, and Corvallis Senior Center, and also took the CLA-sponsored ASIST suicide prevention and served on the Biotechnology Program Advisory Board. David Kerr gave training to CAPS and has served on its board.

## College of Oceanic and Atmospheric Sciences

- Corvallis Science Pub: Is there life on other planets? Marine geologist Martin Fisk and geomicrobiologist Rick Colwell presented a look at extreme life in the deep Earth to evidence for life on Mars. Science Pub is sponsored by Terra magazine at Oregon State University, Downtown Corvallis Association, and the Oregon Museum of Science and Industry.
- Winter 2011 issue of Terra magazine on ocean research at OSU. [http://oregonstate.edu/terra/wp-content/uploads/2011/02/terra\\_winter2011.pdf](http://oregonstate.edu/terra/wp-content/uploads/2011/02/terra_winter2011.pdf)
- High school engagement. COAS hosted the 13th annual Oregon Salmon Bowl event held on the OSU campus. This year, sixteen teams from Northwest high schools competed to represent the region in the National Ocean Science Bowl in Washington, D.C. About 100 volunteers, including faculty, staff and students in the OSU College of Oceanic and Atmospheric Sciences, helped host the event.
- Public symposium. Several COAS faculty members participated in "Song for the Blue Ocean – a Celebration of the Ocean," held at LaSells Stewart Center Feb. 18 and 19. It featured nationally recognized authors, scholars and scientists exploring the state of the world's oceans through science, arts and ethics.
- COAS 51st Anniversary Reunion and Open House for faculty, staff, students, alumni and friends included a series of short talks for guests, in addition to other activities.
- DaVinci Days festival. A COAS tent, in the Discover OSU area of the festival, featured COAS geomicrobiologists who invited the public to help extract DNA from strawberries and seaweed.
- We are partnering with Evergreen Aviation in informal education at the new wave park at their site in McMinnville, OR.
- 62% of COAS students participated in outreach events.
  - The Student Advisory Committee hosted a 2nd annual Day of Service on Annual Martin Luther King providing assistance to the Corvallis Parks and Recreation and the Jackson Street Youth Center.
  - COAS students volunteered for the Oregon Coast Ocean Fest in Newport and the Science and Math Investigative Learning and Experience's High School Challenge.

- COAS student Morgan Erhardt, contributed content for a NOAA Ocean Explores outreach and education program (<http://oceanexplorer.noaa.gov>)
- COAS student Sarah Strano partnered with the Corvallis School District to create a science suitcase lesson that is being used by teachers in the classroom.

### **Community and Diversity**

- We are in the second year of the IDES program (see above) to recruit under---represented students into Earth science careers. This program is a partnership of OSU (COAS/GEO academic units) with five Oregon community colleges and employers such as informal education centers (OMSI, Oregon Coast Aquarium), government agencies (NOAA, USGS, EPA, USFW, USFS), NGOs and the private sector.
- COAS is a partner in developing the Louis Stokes Alliance for Minority Participation program, in which OSU is one of 5 PNW cooperating institutions. This program started in late 2009 and is funded for 5 years by the National Science Foundation.

### **International Level Activities and Accomplishments**

- Our graduate programs continue to attract high quality international students, and currently comprise 13% of our enrollment. This does not count the many international students who are enrolled in the graduate certificate program in Fisheries Management, launched fall, 2009. The Marine Resource Management program has initiated a collaboration with African institutions in partnership with the World Bank and other aid donors, to build capacity in fisheries management.

## **College of Pharmacy**

As both a health sciences discipline and part of a land grant university, outreach and engagement are integral to the identity and mission of the College of Pharmacy. All PharmD students are required to participate in some form of community outreach every year and these outreach events touch every corner of Oregon. In addition, faculty provided over 50 invited lectures to professional pharmacy associations and public audiences throughout Oregon, nationally, and internationally.

- In AY11, pharmacy students led 10 community service events, 13 professional policy or advocacy events, and 35 patient care outreach events. They also collaborated with other groups on an additional 48 outreaches. The students provided health and wellness services at events attended by over 6500 Oregonians. Notable student outreach events include:
  - Diabetes and blood pressure screening at the OSU Legislature Day at the state capitol.
  - Provided immunization services and health screenings for the Latino community at the fifth annual Benton County Soccer Tournament and Family Weekend
  - Partnered with the Oregon Alliance Working for Antibiotic Resistance Education (AWARE) at Pioneer Courthouse Square in Portland to provide information on appropriate antibiotic use to more than 650 people
  - Collaborated with other professional schools at OHSU on the annual 'Cover the Uninsured Week'
  - Worked with local law enforcement agencies to organize a 'Drug Take Back Event' at OSU to help protect against diversion of prescription drugs and also help keep our waters clean.
- The introductory (IPPE) and advanced (APPE) experiential programs are highly visibility community engagement mechanisms for the College. Each student must complete 322 hours of IPPE in the P1---P3 years and, in the P4 year, APPE consists of seven, six---week rotations totaling 1680 hours. These experiences can occur at hundreds of practice sites throughout Oregon and surrounding areas. One rotation must be at a rural site or be focused on meeting the needs of underserved populations.
- The Drug Use and Research Management program, is an outreach service led by Dean Haxby that provides expertise and support for pharmacy programs associated with the state's Department of Medical Assistance Programs and CareOregon, a Medicaid managed care organization.



- Gary DeLander and William Simonson are investigators on the Oregon Geriatric Education Center (OGET) grant that serves to train caregivers of the elderly in medically underserved rural areas on evidenced-based practices for fall prevention and management.
- The office of Alumni Relations and Professional Development engages alumni and pharmacy professionals through the continuing pharmacy education (CPE) program. The College is the only accredited provider of CPE under the authority of the American Council for Pharmacy Education in Oregon and sponsors several educational programs each year.
- The College hosted several outreach events targeted to pre-college students including the SMILE program for middle and high school students and the Advocates for Women in Science, Engineering and Math (AWSEM) for middle and high school aged girls.

### **International-level activities**

- Pharmacy programs typically enroll low numbers of international students due to the competitive admissions process, high tuition and language proficiency requirements. We average 8-10 international students across the program. Enhancing the cultural diversity last year were two exchange pharmacy students from France.
- Our graduate student body consists of 50% international students. It has an excellent reputation among international applicants and attracts a high number of applications. Current international students are from China, India, Japan, Libya, Poland, Thailand, Vietnam, and Ukraine.
- Many of the faculty have international research collaborations and publish with these colleagues, conduct field research at foreign locations, participate in international meetings, and exchange students and postdocs. Current collaborations include projects with scientists from Australia, China, Egypt, France, Germany, Greece, India, Indonesia, Japan, Korea, Panama, Portugal, South Africa, Switzerland, the Netherlands, and UK. The College continues to invest in the productive long-term international collaboration with the Indonesian Center for Biotechnology and Biodiversity on the discovery of bioactive natural products from rare Indonesian ecosystems.
- Faculty routinely host international visiting professors and scholars. In AY11 this included visitors from Gyeongsang National University (Korea), Nanjing Agricultural University (China), Xi'an University of Architecture and Technology (China) and Shanghai Jiao Tong University (China). Last year, our faculty served as guest professors at the University of Antwerp, Belgium and Groningen University, The Netherlands. Another spent a sabbatical year at the Karolinska Institute, Stockholm, Sweden. Two faculty are currently on sabbatical leave at the University of Dundee, Scotland.
  - We have cultivated a relationship with visiting groups of pharmacists from Japan. Each year, 15-20 Japanese pharmacists visit OSU and OHSU campuses, attend lectures, visit local pharmacies, and learn about the US healthcare system. Last year this partnership was formalized when a memo of understanding was signed with the president of Sojo University in Kumamoto, Japan.

### **Community and diversity enhancement initiatives**

- The College receives a \$10,000 annual award from the Walgreen Company to promote diversity. A Diversity Scholarship of \$2000 is award to a PharmD student each year and the Diversity Committee distributes the remaining \$8,000 to promote diversity and cultural competency in the community, the profession and within the College. Supported in 2010-2011 were:
  - Medical supplies used at the annual student outreach event "Cover the Uninsured Week."
  - An expanded annual Spring Break Rural Outreach event.
  - Benton County Health Department received \$2,000 for the annual Soccer Tournament and Family Weekend for the local Latino community. The event promoted immunizations, physical activity to prevent childhood obesity and nurtured closer ties to this community.
- Faculty members Roberto Linares, Natalea Braden-Suchy and Myrna Munar attended the American Association of Colleges of Pharmacy Institute meeting on Cultural Competency: Beyond Race and Gender held in May in Washington, DC.
- The new advisor added to the Portland office will help with efforts to recruit high achieving and diverse pre-pharmacy and professional students from the Portland metro area.



## College of Public Health and Human Sciences

In order to increase CPHHS engagement to impact the health of Oregonians through local public health and human service agencies, this year CPHHS faculty: led the statewide Oregon Health Improvement Planning (OHIP), co-sponsored the 2010 Oregon Public Health Association's Annual Meeting at OSU, worked with OR Public Health Division and the Conference of Local Health Officials to develop a state-level CDC application for infrastructure development under health care reform (ACA), testified at committee meetings of the Oregon Health Authority (Workforce Development, Oregon Health Policy Board, and Health Improvement Planning Committees), helped plan Oregon's application for the CDC-funded Community Transformation Grant for health policy, and provided technical assistance for community health assessments.

Other significant and high impact achievements in outreach and engagement include:

- The Oregon 4-H Tech Wizards program was selected by the National 4-H Council to be replicated nationwide using funds received from the Office of Juvenile Justice and Delinquency Prevention. OSU is providing technical assistance to more than 20 states.
- Childhood Hunger in Oregon. Extension FCH developed a continuing education course to teach clinicians that treat low income children in a medical setting to screen for food insecurity.
- Nutrition Education Program (NEP) SNAP-Ed (a.k.a. Oregon Family Nutrition Program, or OFNP) contacted 179,265 Oregonians with nutrition education materials. Approximately 59,461 (55,145 youth, 3042 adults, and 699 families together) participated directly in programs. Expanded Food and Nutrition Education Program (EFNEP) reached 2,274 youth participants and 309 parents (total of 2,583) in a multi-session series of classes. The total number of educational contacts was 11,569 youth and 1,859 adults. Ninety five volunteers contributed 3,771 Hours.
- INEP Social Marketing campaign: "Food Hero" is a social marketing campaign designed to increase consumption of vegetables and fruits among SNAP-eligible Oregonians.
- Mastery of Aging Well. This non-credit OSU Lifelong Learning course focuses on key issues of healthy aging, including memory, depression, medication, food and physical activity.
- OSU Gerontology Conference. The 35th annual OSU Gerontology Conference reached 345 professionals in 2011. This 2-day conference with several tracks featured 46 speakers.
- Healthy Home Child Care Project. This USDA-funded study designed to promote obesity prevention strategies in home-based child care businesses was led by Stewart Trost and Kathy Gunter, with several Extension county faculty serving on the project team.
- Statewide food safety hotline. Over 285 volunteers made almost 26,350 contacts, answering phone calls, giving workshops, staffing exhibits, and checking pressure canner gauge accuracy.
- Rural Communities Explorer. The Rural Communities Explorer Web site provides rural leaders, residents and program practitioners public access to social, demographic, environmental, and economic information about rural communities in Oregon and in Siskiyou County, CA.
- Evaluation, Technical Assistance, and Professional Development for Community-based Parenting Education Programs. Extension FCH received contracts totaling over \$300,000 to provide services for several early childhood initiatives funded by The Oregon Community Foundation, The Ford Family Foundation, and others. Multi-year contracts provide evaluation, technical assistance and professional development services to 26 community-based parenting education programs. Programs include 6 regional hubs that create a coordinated system of parenting education.
- Support for Parenting Education Professionals. OSU, Linn-Benton Community College, The Ford Family Foundation, The Oregon Community Foundation, and the National Parenting Education Network partnered to present a National Forum on Professional Development Systems for Parenting Education. The 2 day Forum at OSU engaged 50 invited participants from across the USA.

## **International Level Activities**

We hired two new faculty members with international research foci who will contribute to our largest and emerging MPH program in International Health. Laurel Kincl, Assistant Professor in Environmental Health and Occupational Safety was a Research Fellow at the Center for Research in Environmental Epidemiology, Barcelona, Spain. Molly Kile, Assistant Professor also in Environmental Health, has research interests in environmental epidemiology studies of arsenic-related reproductive health effects in the US and Bangladesh. They will help build our graduate program in International Health and contribute to research focused on international populations.

Dr. Chunhui Chi continued as Adjunct Associate Professor, International Health Program, at the National Yang-Ming University. He was invited by the National Yang-Ming University to present at two conferences. He participated in the 8th World Congress of International Health Economics Association (iHEA) and presented a poster with Alicia Nunez, PhD student, titled "Equity in Health System Finance in Chile." The poster received 2nd Place for Best Poster Award (out of 369). He also presented a poster at the 7th Global Symposium on National Health Accounts titled "Assessing Out-of-pocket Payments as a Financing Source of Healthcare in Malawi" in which Ruth Mwandira, PhD student, was lead author.

Nine MPH students participated in internships in South Africa, Malawi, Ethiopia, Switzerland, Jordan, Iraq, Indonesia, and Cambodia. The Oregon 4-H World Citizenship program continues to provide young people with the opportunity to travel to various places around the world or host young people from abroad in their homes. This year, Oregon youth traveled to Mongolia, Finland, Australia, and Japan while Oregon families hosted youth from Norway, Japan, and Finland. Sharon Rosenkoetter supervised

14 HDFS students who spent fall quarter in residence at Fu Jen University in Taipei, Taiwan.

DHE students learn to be global citizens through a variety of international opportunities including: a formal affiliation with the American Inter-Continental University in London, the INTO China study abroad program, and international cultural study tours. DHE faculty presented at five major international conferences during the past year including the International Textile and Apparel Association, Environmental Design Research Association, Housing Education and Research Association, International Conference on Arts and Humanities, Design Principles and Practices.

The NES Department hosted two International Scholars this past year: Qi Si, Associate Professor, Department of Physical Education, Zhejiang Univ., Hangzhou, Zhejiang, China and Poosanapas Somnil, Lecturer, Udon Thani Rajabhat Univ., Udon Thani, Thailand. HDFS hosted a PhD student from Germany, Catherine Gunzenhauser, Univ. of Freiburg, a Fulbright scholar working with Megan McClelland.

## **Community and Diversity Enhancement Initiatives**

In order to successfully recruit and hire faculty members with diverse backgrounds, we were successful in receiving funds from the Tenured Faculty Diversity Initiative to hire Dr. Turner Goins, a member of an under-represented population. Dr. Goins's research interests include rural gerontology, American Indian and Alaska Native aging population and health promotion, community-based participatory research with the Cherokee Indians in rural communities, physical disability among tribal elders of American Indians, and health disparities. We also successfully recruited Dr. Carolyn Mendez-Luck whose research interests focus on family care of older Latinos with diabetes and elder care giving.

We also initiated a college sponsored postdoctoral fellowship to increase research faculty from racial/ethnic groups that are historically disadvantaged and under-represented in the health professions. Under this initiative we successfully recruited and hired Dr. Stokes. Her research interests include the association of psychosocial risk factors including gender roles with sexual risk-taking among both HIV+ and HIV- African American women and the relationship between self-silencing and cancer screening, proper diet and physical activity among African American women.

Each academic unit offers a baccalaureate core course in Difference, Power, and Discrimination, with typical enrollments at about 1750 each term. HDFS co-sponsored Dr. Donna Beegle's OSU visit. Beegle's public lecture focused on understanding and breaking poverty and diversity barriers. She also gave a

two-day Poverty Institute workshop for those who wanted to better understand poverty and gain tools for making a difference.

Leslie Richards was selected from hundreds of applicants to participate in the National Institute on Minority Health and Health Disparities 2nd Translational Health Disparities Course in Bethesda, MD. This two-week intensive course provides participants with specialized instruction on the concepts, principles, methods, and applications of health disparities science, practice, and policy.

Oregon 4-H is committed to serving vulnerable and underserved populations. Because of our success in hiring faculty, staff, and students and the development of culturally appropriate programming, more than 25,000 of the youth reached by Oregon 4-H were of Hispanic heritage.

## College of Science

Outreach and engagement, including international-level activities

- Statnet and the Survey Research Center (4 faculty/staff and 2 graduate students) collaborated with multiple (approximately seven) state agencies/divisions conducting joint research. All of this research was supported by the agencies.
- Graduate teaching assistants in Biology presented several workshops this past year which included Darwin's Legacy (65 students and 7 teachers), a workshop on evolution at Philomath High School, a workshop as part of Discovery Nights at Wilson Elementary School, a Brown Bag workshop for 10--12 graduate students to brainstorm on outreach activities, and a panel discussion and lab tour for 30 Latino high school students.
- The College continues to coordinate and support Discovery Days, a twice a year event bringing several thousand K--6 students to campus for hands-on science and engineering exercises
- Pre dental students spoke to several hundred 3rd graders in Benton County about the importance of good dental hygiene. They distributed toothbrushes, paste and floss to each child. Supplies were purchased thru a WISH grant (Women Investing in Samaritan Health) which was awarded to the local AHEC group to be used by OSU and LBCC students in their outreach efforts.
- Premedical and pre dental students engaged in a variety of community activities including assisting at the Benton County Health Fair, the Benton County Health Aging Forums, and the Homeless Connect events in Benton and Lincoln Counties and by volunteering at Corvallis High School as tutors/mentors
- Premedical students who speak Spanish are helping this summer with a Latino Wellness Network thru OSU Extension (project OCHO, Outreach Collaborative for a Healthy Oregon).
- Students in the Environmental Sciences undergraduate program participated in projects including a survey of current bicycle parking availability on campus, intended to inform future expansion of such parking and organizing the second annual "building energy challenge," in which (during February) occupants of several buildings on campus competed to determine which building could reduce their electricity use most
- Virginia Weis in Zoology led a group of 12 Americans from 4 institutions on a collaborative trip to three Taiwan universities and marine labs to study coral reefs. Pat Chappell (faculty in Biomedical Sci), Camille Paxton, a postdoc in Weis's group and Briana Knight, a Biology major were a part of the group. OSU has since signed an MOU with National Museum of Marine Biology and Aquarium in Kenting, Taiwan.

### Community and diversity enhancement initiatives

- The College required that every faculty search committee include someone who had received training as a Diversity Search Advocate. The 21 searches for tenure--rank faculty this year yielded 17 hires so far, including 7 women, 3 members of underrepresented groups, 8 people as part of two-- career couples, and several international scholars.

- Six of our Geosciences majors are involved with the Increasing Diversity in the Earth Sciences Initiative (an NSF funded program in Geosciences), which funds research experiences comprised of a summer internship and academic year support:
- The College is participating in the LSAMP program with Engineering, and is helping to fund a summer BRIDGE program for science students from underrepresented groups, with the LSAMP grant and the Provost's office.
- Departments have continued to expand and refine their community building exercises in open houses, first--year experiences, and student clubs.

## College of Veterinary Medicine

### Outreach and engagement, including international-level activities

- Programs/projects/partnerships: The College has three major programs that provide important clinical and diagnostic services to Oregon and the Pacific Northwest:
  - Veterinary Teaching Hospital (VTH). The VTH provides referral clinical service to small animals and both referral and primary care services to large animals in the specialties of internal medicine, surgery, theriogenology, cardiology, oncology, anesthesiology, and radiology. In addition, the Rural Veterinary Practice unit provides a field service to farmers within a 30 mile radius of Corvallis. Three College faculty have extension appointments and provide outreach in the areas of rural veterinary medicine and aquatic sciences.
  - Veterinary Diagnostic Laboratory (VDL). The VDL plays an essential role in protecting animal and public health through its involvement in the National Animal Health Laboratory Network (NAHLN), participation in the national surveillance program for avian influenza in waterfowl and classical swine fever, and provision of diagnostic testing for zoonotic and other animal diseases.
  - Oregon Humane Society (OHS). The partnership with the OHS involving operation of the AMLC makes possible the provision of shelter medicine services to animals in the Portland area and beyond.
- In addition to the major service operations listed above, the College participated in numerous outreach programs to promote the profession to young people from grade school to college-age. These included participation in programs such as Adventures in Learning, Saturday Academy Health Sciences Camp, Pet Day and Open House, and many tours for prospective students, veterinary technician trainees (including students from Portland Community College) and groups such as 4-H. A number of continuing education seminars and workshops were presented, including the following:
  - Camelid Medicine and Surgery (September-October, 2010)
  - Canine and Equine Sports Medicine Conference (October, 2010)
  - Oregon Veterinary Conference, co-hosted with the Oregon Veterinary Medical Association (March, 2011)
  - Innovations in Education conference, co-hosted with the OHS, sponsored by
  - PetSmart Charities (April, 2011)
  - Beef Quality Assurance Short Course (April, 2011)
  - Interactive Discussion of Poultry Medicine Cases (April, 2011)
  - Taking on the Mysteries of Mycobacterial Infections (May, 2011)
  - NW Reproductive Sciences Symposium (May, 2011)
  - Understanding Chlamydial Biology through Genome Sequencing and
  - Comparative Genomics (June, 2011)

Approximately 70% of faculty and staff have significant diagnostic and/or clinical service assignments, and all veterinary students were involved in the provision of these services. Outreach and engagement activities were integrated into the teaching and research missions of the College.

- International-level activities: In addition to several research programs with strong international collaborations, the College is formally engaged in the following educational programs involving international students:
  - Sixteen veterinary students from St. George's University in Grenada and Ross University in St. Kitts received their 4th year clinical training at the College. The students are assessed a contractual fee to cover the expenses of their education.
  - Two foreign veterinarians received clinical training at the College as part of the Program for the Assessment of Veterinary Education Equivalence (PAVE). These students are assessed a fee to cover the expenses of their education.
  - The College is in the process of developing a student exchange program with the University of Toulouse in France. Four students from Toulouse received clinical training in the VTH and one OSU veterinary student completed a summer research project in Toulouse.
  - Veterinary students enrolled in an elective course travelled to Nicaragua where they provided clinical service to a rural community under the supervision of veterinarian mentors.

### **Community and diversity**

- Building on previous accomplishments of the ad hoc Diversity Committee, which included development of a Diversity Action Plan, the College launched a new initiative in the Spring of 2011 to enhance community and professionalism. With the assistance of the OSU Office of Community and Diversity, a communications audit was conducted and the summary results of the audit were shared with faculty and staff. In addition, a Code of Conduct Task Force has been appointed and charged with drafting a policy statement that will serve as a guide to interactions and communications in the College.

## **Finance and Administration**

### **Outreach and engagement, including international-level activities**

#### ***Business Services***

- Risk Management developed and implemented an International Programs Risk and Security Assessment Council to develop criteria for evacuation of faculty/staff/students in high risk international situations.
- Procurement and Contract Services and Real Property departments have been major contributors to the INTO-OSU Living Learning Center to be completed in September 2011.
- University Motor Pool developed a partnership with the University of Oregon to provide short term rental and maintenance services at a location in Eugene; increasing rental activity by 25% and allocating fixed expenses over a larger transaction volume.
- Campus Recycling continued its efforts to "green" campus events through event recycling services. These included zero waste events such as the START orientation breakfasts, internal events such as the Finance and Administration's Annual Picnic (97% of waste was diverted from the landfill), and large events such as the da Vinci Days festival (trash was reduced by 50% at this 20,000-person event).
- Printing and Mailing conducted research leading to the upgrade of OSU's template-based software, to offer state of the art one-to-one marketing capabilities.
- Judy Bankson of Printing and Mailing Services as President is serving the Western Association of College and University Mailers, which makes it possible for Oregon State University to be on the cutting edge for mailing services and informed of upcoming postal changes. Cheryl Lyons as a member of the Xerox iGen advisory council, a group of International University Printing and Marketing Managers.
- During fiscal year 2011, Surplus Property returned over \$700,000 to OSU departments on campus from surplus property sales.

### ***Facilities Services***

- Over the next few years Facilities Services will be assisting other OUS institutions with the set up of a similar system (CMMS) that will provide OUS a comprehensive report on capital repair, maintenance, facility condition assessment, etc. and related activities.
- The most significant construction project related to international-level outreach and engagement activities is the new International Living-Learning Center, will open September 2011. The building will house approximately 312 domestic and international students, INTO-OSU program administrative and faculty offices, 26 classrooms, a coffee shop and market.

### ***Public Safety***

- During the past year Department of Public Safety personnel have provided fingerprinting services to over 500 (up over 200 from previous year) students and staff.
- Department of Public Safety DPS continues to operate the Emergency Notification System in conjunction with Blackboard and Connect Ed.
- Department of Public Safety Officers and OSP responded to a total of 11,668 calls for service resulting in 3,877 reports written by DPS Officers, and 470 cases investigated by OSP Troopers.
- Worked in conjunction with Office of Human Resources to conduct background and DMV Checks (1,800 total) for prospective OSU employees, 4-H, and Master Gardner volunteer positions.
- Worked in conjunction with OSU Athletics to provide safety and security services and support for all home athletic events, through staffing the security camera operating room and patrols at Reser Stadium.
- Department of Public Safety registered 435 bicycles for students and staff.
- Department of Public Safety applied 488 STOP Tags to personal computers on Campus. This process permanently marks and identifies the computer as to the owner and alerts law enforcement if the computer is stolen and recovered.

### ***University Conference Services***

- Consulted with over 50 OSU departments, OSU partners, national & international agencies to create, coordinate, and host conferences and events.

### **Community and diversity enhancement initiatives**

#### ***Business Services***

- Procurement and Contract Services (PaCs) participated in three statewide Minority, Women-Owned and Emerging Small Business (MWESB) outreach events. PaCS has also encouraged MWESB and Qualified Rehabilitation Facility participation in the 2011 OSU Merchant Expo by offering discounted booth rates.
- Campus Recycling collected approximately 20,000 lbs of recyclable materials during home football games.
- Campus Recycling and Surplus Property, with University Housing and Dining Services (UHDS) and community volunteers, diverted nearly 18,000 pounds of useable items from the landfill. The items collected were donated to local non-profit organizations following the 2011 resident hall donation drive. Local non-profit organizations such as Benton County Habitat for Humanity, Calvary Chapel of Corvallis, Corvallis Goodwill, Corvallis School District, Linn Benton Food Share, Love INC of Benton County, and the Vina Moses Center received nearly 9 tons of materials – 3,000 pounds of wood, 5,262 pounds of clothing and linens, 872 pounds of food and toiletries and 2,517 pounds of house wares. Community members contributed 71 hours of their time to assist with the collection and sorting effort.
- During February 2011, OSU Motor Pool served the Governor's Food Drive as a drop off location for food and cash donations. Staff collected the equivalent of over 25,000 pounds of food during the month which surpassed previous year efforts by almost 500%.

- Business Services employees volunteered 2,800+ hours in a variety of events that supported both the OSU campus and Corvallis communities including Boys and Girls Scouts, Capilla Del Valle, Philomath School District, Franklin and Wilson Elementary schools, and various church organizations.
- Joyce Fred of Risk Management is a board member and finance committee member of the United Way of Benton County. Joyce also serves as President of OSU Women's Basketball Booster Organization, The Rebounders, and is a mentor/instructor of a local community Girls Mentoring Program, teaching life skills for middle school age girls.

### ***Human Resources***

- Office of Human Resources provided leadership for the Finance and Administration (F&A) community and diversity activities. These activities include the F&A picnic, director hosted bi-annual employee coffee, division newsletter, employee awards program, and campus tours.

### ***Facilities Services***

- Facilities Services actively contributed to community and diversity enhancement initiatives, and developed a social responsibility committee which includes members from the various units within the division. The primary focus of this committee is to identify ways to engage Facilities Services employees in these activities and initiatives. Some of the long standing activities of this committee include: the annual holiday adopt-a- family program, each year different organizations (e.g.: CARDV; Oregon National Guard; Jackson Street Youth Shelter; Safe-Haven animal shelter) is selected by the committee and those organizations supported through a gift giving initiative by Facilities Services employees.

### ***University Conference Services***

- Conference Services played a behind the scenes logistical coordination role facilitating presenters and participants to engage, discuss, a wide range of thoughts and ideas. The presenters have been local, regional, national, and international.
- Giustina Gallery at the LaSells Stewart Center hosted over 11 shows engaging a wide array of audiences in a diverse collection of artwork.
  - A first – the faculty + staff Art show in February 2011.
- OSU Charitable Fund Drive:
  - Coordinated the annual state of Oregon Charitable Fund Drive
  - Established new website
  - Increased donors and contributions
- Commitment to volunteerism:
  - Conference Services staff individually involved over 20 OSU and Community organizations demonstrating our commitment to service.
  - Seven OSU Conference Services staff collectively contributed 645 hours on-campus and 1,025 hours off-campus in numerous volunteer opportunities.

## Graduate School

### Outreach and Engagement, including International Recruitment

The Graduate School maintains an active calendar of student and faculty engagement events (Table 4). These are designed to heighten awareness of existing and new degree requirements, graduate education policies, growth and development opportunities on campus, and services for graduate students.

The Graduate School held an orientation for all incoming graduate students on September 14, 2010. A resource fair had representatives from 27 organizations from OSU and the Corvallis community. In the five days following the Orientation, the Graduate School held workshops for students in mentoring, the role of the Graduate School, student persistence, funding and financial support, and academic requirements; as well as library resources.

<b>Table 4. Major Outreach and Engagement, including International Recruitment</b>	<b>No. of Events</b>	<b>No. of Participants*</b>
New Student Orientation including orientation for new international graduates students	3	340
New Student Orientation Workshops	24	240
Ph.D. Degree Completion Workshops by contracted professional	4	320
Ph.D./Post Doc Career Placement Workshop by contracted professional	1	100
Financial Aid Workshops	2	80
Diversity Events and Recruiting	5	260

### Outreach to the Campus Community

The Graduate School provided informational meetings about continuing and new policies concerning graduate education (Table 5). The Interim and Associate Deans met with the leaderships and program heads of each college. Once on board, the new Dean scheduled divisional meetings with the leadership of each division. The Assistant Dean met with the graduate coordinators to explain the improvements in the application and admissions processes. Professional workshops on career choices were offered to both Postdocs and PhD students.

The College of Business requested and was granted the opportunity to manage their Master of Business Administration independent of the Graduate School. The transition has taken place over the past year.

*\* Room head count.*

<b>Table 5. Outreach to the Campus Community</b>	<b>No. of Events</b>	<b>No. of Participants*</b>
Department Chairs Meetings	11 colleges	89
Admissions Training Events	2	80
Divisional Meetings	4	35
Leadership Academy Participation	1	50
Updates for Graduate Advisors and Office Managers	1	50



## Information Services

Collaboration and effective engagement with the OSU community have been major goals in the past year. Strategic briefings from Dell and Blackboard opened conversations about next generation technology, while multiple campus forums and working committees met to develop plans for the future. For example, a task force is underway now to consider whether and what services might be moved to Google. Improvement of support and engagement within the University is also a goal. To this end, work is beginning on a consolidated and user-focused web presence for Information Services, and more cohesive training and technical help.

### OPEN SOURCE LAB

In partnership with the Linux Foundation, the OSU Open Source Lab created the first ever learning day for students at the annual LinuxCon conference. Dubbed Linux Learners Day, the full day track introduced more than 35 students to fundamentals of open source development, the Python programming language, and Linux basics for programming & systems administration.

Programming projects, done by staff and student employee teams included Supercell, a new on-demand virtualization and continuous integration resource, created through a grant of hardware and funds from Facebook. Supercell also serves as the proof of concept and basis for a grant application by OSU & the Georgia Tech Research Institute to provide a software security testing “marketplace” for use by the Department of Homeland Security. Ganeti Web Manager (GWM) is a web application that allows administrators and clients access to administer and use Google’s open source cloud infrastructure.

In partnership with EECS, the OSL served as advisors to a national study on the use of open source in health information technology commissioned by the US Department of Health and Human Services. In August 2011, OSL entered into an agreement with the non-profit Energy Sector Security Consortium (EnergySec) to do a study on the use of open source software for cyber security solutions in the energy industry.

## International Programs

### Outreach and Engagement

Intrinsic to its mission, International Programs continually fosters engagement in all things “global” for the benefit of individual students, staff and faculty as well as the University as a whole. Examples of outreach conducted by each unit are listed below.

#### *APIP*

- Established 19 new MOU’s with 15 universities and 5 non-universities (eg. research institutes, foundations, etc.) in 15 countries
- Coordinated campus-wide participation in International Education Week
- Co-hosted 3 visiting delegations
  - Warsaw University of Technology (Poland) with Department of Nuclear Engineering
  - Kasetsart University (Thailand)
  - Iraqi university representatives with College of Engineering /Catherine Maters Sustainability Initiative
- APIP traveled to Jakarta, Indonesia (April 2011) with the INTO OSU Center Director
- Hosted the first OSU-Indonesian Networking Dinner with 77 alumni and their family members
- Discussed recruitment, research and opportunities for collaboration with ten entities including universities, foundations, corporations and the U.S. Embassy.
- APIP traveled to Poland (May 2011) to visit Warsaw University of Technology and sign an MOU between the WUT and the Department of Nuclear Engineering to promote study and faculty exchange.

### *INTO OSU IA & SE*

- OSU International Recruitment Manager participated in several recruitment trips and marketing efforts. Countries visited include China, Thailand, Indonesia, Vietnam, Malaysia, Singapore, Sweden and Canada.
- Center staff made trips to Regional Offices to recruit for OSU international admissions. Countries visited include China, Russia, Vietnam, Thailand, Indonesia and Kazakhstan
- International Recruitment Manager coordinated Education USA Advisor campus visits in October and May that involved 12 advisors from as many countries.
- International Recruitment Manager chaired the Study Oregon consortium and led several initiatives including the Study Oregon e-brochure and its distribution.

### *ISAS*

- Staff provides input and expertise on the following campus committees: OSU Student Care Team, UHDS HRAG Diversity Working Group, OSU Cultural Aikido, Assault Response and Prevention Alliance (SARPA), OSU Smoke Free Implementation Council, Academic Advising Council, and the Infectious Diseases Response Team
- The International Cultural Service Program (ICSP) provided significant outreach to over 270 requesting organizations and individuals on the campus, in Corvallis and in surrounding communities through presentations and participation in community events.

### *IDEA*

- Continued and expanded recruitment efforts through involvement with START, the Cultural Centers, the Honor's College, and hosting the annual Global Opportunities Fair that drew more than 360 students Conducted a "Leading Student Groups Abroad for Faculty" information session during International Education Week
- Conducted daily First Steps informational sessions about study abroad opportunities with 568 attendees (35% increase compared to last year) and starting Spring 2011, began offering a "First Steps" information session focused on internships (IE3).
- Organized World Affairs Council field trips for ID participants

### *ISFS*

- Provided training to OSU departmental and business center personnel at OSU Training Days
- Held a Q & A session /coffee hour for departments who host and/or employ international visitors and/or employees
- Facilitated a meeting between OSU General Counsel and the Office of Sponsored Programs and OSU's immigration attorney to address areas of concern for the institution
- Removed potentially discriminatory practices in hiring process, in collaboration with OSU General Counsel and Office of Human Resources
- Streamlined granting important campus privileges to visiting scholars, eg. OSU ID Center

### **Community and Diversity**

International Programs initiates and actively participates in a multitude of activities that foster a welcoming and supportive environment for individuals from diverse backgrounds. IP units are especially sensitive to the challenges faced by non-US citizens as well as the importance of facilitating global learning opportunities for the local/domestic community at OSU and beyond the campus.

### *APIP*

- APIP participated in the AACU "Shared Futures" Summer Institute along with four other OSU faculty.
- The resulting action plan will launch the Global Learning Initiative starting fall 2011.

## INTO OSU IA & SE

- The Conversant Program continues to provide students, staff, faculty and community members and an opportunity to practice English and build friendships. (Involved 150 students and 130 volunteers.)
- Organized a total of 18 trips involving 900 participants to destinations throughout Oregon and the West Coast and more than 20 on-campus events.

## ISAS

- Co-advised ISOSU as they organized a first annual “International Student Experience at OSU” forum which incorporated alumni, staff and faculty across campus
- Co-organized a Building Bridges Diversity Networking Event with OSU Career Services, Intercultural Student Services, Educational Opportunities Program and the College Assistance Migrant Program.
- Collaborated with Human Resources Office’s review and revision of the OSU Student Employment Manual.
- ISAS representative participated in the development and facilitation of one of the OSU Cultural Aikido programs, which are campus-wide, caucus-based programs coordinated by UHDS that explore and diminish cultural stereotypes and provide students with tools and resources for making OSU a more welcoming place.

## IDEA

- IDEA teamed with OSU Athletics to develop Beavers without Borders, an ongoing series of short-term service learning opportunities and documentary style films for OSU student athletes and alumni. With the vision of Taylor Kavanaugh, a recent OSU civil engineering graduate and football player, the first group went to Guatemala over Spring Break 2011 and to Macedonia in June 2011.
- In addition to being a high-profile event for OSU Athletics and International Programs, this program and subsequent programs have significantly contributed to the diversity profile of study abroad at OSU.
- In collaboration with ISAS and INTO OSU, IDEA initiated a “Friends Across Borders” (FAB) program which paired incoming international students with returned study abroad students for intercultural discussion and student friendship/support. The first term of FAB resulted in more than 30 student pairings (Winter 2011).

## ISFS

- Enabled 422 international scholars and faculty and their dependents (spouses and children) from 51 countries an opportunity to contribute to campus diversity as well as the cultural diversity of Corvallis and surrounding communities.

## INTO OSU AP

- In July and August 2010, INTO OSU hosted and provided training and cultural immersion to two groups of English teachers from 43 countries as part of the US Dept of State Access Microscholarship Program.

## Oregon State University – Cascades

### Media Relations

Type of coverage 2010-2011	Total	% Pos.	% No Effect	% Neg.
The Bulletin, Bend, Oregon - News stories	4	98%	2%	
The Bulletin, Bend, Oregon - Editorials	8	100%		
The Bulletin, Bend, Oregon - Opinions	4	75%	25%	
Radio – News stories	5	100%		
TV – News stories	6	66%	16%	16%
Portland media (PBJ, Oregonian, OregonBusiness)	3	100%		
Feature stories (Central Oregon Magazine)	1	100%		
	<b>7</b>	<b>91%</b>	<b>14%</b>	<b>0.16</b>

*The number of media stories about OSU-Cascades and higher education increased in 2010-2011, with 46% more stories appearing in The Bulletin alone. For the first time in the last four years, Portland media covered OSU-Cascades stories.*

## Online and Social Media

- Redesigned website to reflect visual identity
- Tracking on OSUcascades.edu was initiated in May 2010, so a year-to-year comparison is not possible. For the same time period though (May-June), visits to OSUcascades.edu increased 27%. There were a total of 314,261 visits (133,227 people) to the site in 2010-11.
- Increased Facebook “fans” 53%, from 468 to 717 in 2010-2011.

## Community Outreach

- *It's in The Bag Lectures* - It's in the Bag lectures feature OSU-Cascades faculty presenters and drew an average of 65 community members per presentation. Total attendance dropped 6% in 2010-2011 to 517, leading us to focus on fewer, quality public lectures and create opportunities for faculty to present internally in 2011-2012.
- *Science Pubs* - Science Pubs give Central Oregonians access to the research and expertise ongoing at the main campus, and are increasingly popular. Attendance average 95 per presentation, and total attendees increased 22% in 2010-2011.
- *Event Sponsorships and Support* - Through sponsorships and participation, OSU-Cascades was exposed to more than 8,000 Central Oregonians and visitors to Central Oregon in 2010-2011, enhancing our brand awareness, enrollment marketing, and community relations.
- *Newly Elected or Appointed Community Board Positions (Faculty)*
  - Candace Brey, NeighborImpact Early Care and Education Board
  - Henry Sayre, reappointed to second four-year term as Commissioner for Oregon Arts Commission
  - Kreg Lindberg, elected as one of two recreation/tourism representatives on the Community Forest Landscape Restoration Act project for the Deschutes Skyline area.
  - Matt Shinderman, Mirror Pond Steering Committee
  - Matt Shinderman, Board of Directors, Reach Another Foundation. Elected President.
  - Matt Shinderman, Upper Deschutes Mitigation and Enhancement Committee, reappointed by Deschutes County Commissioners
  - Matt Shinderman, Reappointed Bend 2030 Board of Directors

## OSU-Cascades Alumni Relations Program

An Alumni Relations program was established and it held an Alumni Celebration to commemorate the 10<sup>th</sup> Anniversary of OSU-Cascades. Deschutes Brewery brewed a beer, OSU-Cascades X-Ale, for the occasion.

## Community and Diversity Enhancement Initiatives

- A record number of students (28) participated in the Student in Service AmeriCorps program. Students committed at least 300 hours of community and/or service learning across the region.
- OSU-Cascades students, faculty and staff participated in Bend's Veterans Day Parade to express appreciation to veterans, including OSU-Cascades students, alumni, faculty and staff who have served our country. About 10% of OSU-Cascades students are veterans.

## Research Office

### Outreach and engagement:

Each of the units within the Research Office has been working to present a unified and collaborative front to OSU faculty when issues that cut across OCCD, OSP and ORI are presented. This is initiated every fall when the Research Office conducts a New Faculty Orientation for entering faculty. In FY2011, the Research Office hosted about 50 new faculty members. In addition, the Research Office hosted —National Science Foundation Day on April 13, 2011. This one-day event brought representatives from the National Science Foundation (NSF) to campus. NSF was represented by staff from their Legislative Affairs as well as all of the Program Directorates. This was an opportunity for graduate students, postdoctoral researchers and faculty to hear from NSF Program Officers. Other colleges and universities in Oregon were also invited to attend. The session was attended by approximately 200 registered, on-site students, faculty and staff and on-line by an additional 53 individuals.

Offices have been working with other administrative units for Training Days, an Extension function this year. All units provide individual and group workshops and training sessions to faculty to increase the compliance, understanding, and communication levels with faculty and unit leaders.

Sponsored Programs participated in both Finance & Administration's and Extension's Training Days again this year. Sponsored Programs continued its informational meetings for departmental and college staff involved in research administration; these meetings are held every 6 weeks and offered guest speakers in addition to updates from national research administration meetings. Although these meetings are hosted by Sponsored Programs, information is provided jointly with the Office of Post Award Administration. Sponsored Programs also hosted meetings with Business Center Managers and Post-Award Administration staff. Two other outreach activities of note were participation in a College of Liberal Arts Grant Writing seminar and leadership of a workgroup convened to improve performance on international agreements and subcontracts. This workgroup was comprised of staff from Sponsored Programs, Post Award Administration, International Programs and faculty representatives from both the College of Forestry and Agricultural Sciences.

Sponsored Programs continued its leadership role in the Oregon Research University Network, an offshoot of the OUS Research Council. The Sponsored Programs and Post Award Administration of all three major research universities—Oregon State University, University of Oregon and Portland State University—meet quarterly to discuss common issues and create solutions for use by all. Sponsored Programs continued collaboration with Research Integrity and Commercialization and Corporate Development in dealing with proposals and agreements that cross over into these areas so that faculty will see the Research Office more as one unit.

The OCCD organized, presented, and led multiple outreach and engagement efforts. Highlights include: organizing and leading a trip to USC Stevens Institute for Innovation; Meeting with Treasurer Wheeler and showcasing a new OSU startup; and working with a signature research center, OBEST, on the development and presentation of a new industrial program. OCCD has similarly been engaged in multiple conferences, meetings, briefings and forums, a summary of which can be found in the appendices.

#### **Community and diversity:**

The Research Office completed its Diversity Action Plan in the fall of 2009 through a combined effort of staff from all units (the VPR's Office, OSP, ORI and OCCD) within the Office. The Research Office continued its community and diversity activities through more informal activities in FY11. Examples of such informal activities are pot luck lunches, trivia quizzes, and office-wide —art show and participation in the University —Try-athlon fitness event.

## **Student Engagement**

The Office of Admissions continued to aggressively recruit students consistent with the goals of the OSU Strategic Plan. Appendix A details the number of events and contacts in that regard. Additionally, Admissions initiated a number of efforts to attract high achieving students, among them being the execution of our first AP test search buy and piloting a program using Naviance (high school counseling system) for marketing as methods to reach out of state and high achieving prospects. Admissions established Regional Advisor in Southern California to expand out of state recruiting efforts.

During the past year significant energy was put into supporting Youth Outreach and Engagement activities and Pre College Programs (PCP). We have moved forward with efforts to merge staffs of the two programs, co-locate the offices and construct a sustainable budget plan. PCP provided leadership to organize the Youth Outreach Leadership Council, support and guide the Youth Outreach Alliance. The Youth Outreach Leadership Council is comprised of thirteen stakeholders and is convened by PCP.

The Office of Intercultural Student Services provided outreach to communities throughout Oregon, engaging with youth, building relationships with Communities of Color and providing important information to prospective students. Among the events and communities to which outreach was offered were: Asian and Pacific American Network of Oregon; Si Se Puede; Tillamook High School; Chemawa Indian School; Northwest Region Campus Pride College Fair & Prep Day; African American Youth Leadership Conference for Salem/Keizer School District; and numerous events for tribal communities.

University Housing & Dining Services facilitated student service learning and community service with the following groups: Stone Soup; local assisted living facility; Community Outreach, Inc.; Linn-Benton Food Share Support; Albany Habitat for Humanity; OSU Food Drive; Linn-Benton Furniture Share

Support; Gresham community; and OSU Community Service Center.

Quick Fact: Oregon State University received a top ranking in 2010 and 2011 as one of the best campuses in the country for LGBT students.

## Appendix A

Admissions has hosted, planned and arranged a variety of events and activities for student engagement and success. Below are the activities and information on outcomes.

### Campus/In-State Efforts

Recruitment Activities	Total Events	Students	Counselors	Other	Total Contacts
Return High School Visits (non OUS)	113	1861	93	12	1966
Transfer Center Visits	11	107	8	0	115
Oregon Transfer Day Programs	16	235	2	E-Campus	236
General Parent/ College Nights	5	266	6	2	268
School/District Sponsored Fairs	5	444	14	5	463
Regional and National College Fairs	5	2575	77	751	3403
Informational Interviews	2	2	0	2	4
Student Receptions	2	72	0	85	157
In-State Efforts Subtotal					6612
Fall Preview	1	475		827	1302
Beaver Open House	1	575		797	1372
Spring Visits	4	1291		1925	3216
Daily Campus Visits	245 Days	4215		6912	11127
Daily Enrollment Rep meetings	245 Days	2171			
Group Tour	111 Groups	2633		222-275	3000 est
KCC	1	175		10	185
Campus Visitor Center and Programs Subtotal					20,202
Total Population Served					26,814

# University Honors College

## Community and Diversity

- Following its diversity action plan, the UHC places an emphasis on recruiting members of underrepresented groups. The percentage of minorities in the University Honors College continues to outpace the percentage in the general student population. For the incoming class, 42 students (15%) are Asian (28), Hispanic (10), Indian (1), African American (1), or American Indian (2).
- The UHC, for the second year, offered students an opportunity to earn credit while helping guide international students through their first years at OSU. In 2010-2011 thirteen UHC students enrolled in the Pathway Scholar Mentor program to earn credit for their experience. Eleven additional UHC students volunteered their time for this valuable program.

## International-level activities and accomplishments

- The UHC continues to encourage international experiences for students. During 2010-
- 2011, 28 UHC students completed at least one term of study abroad or an international internship through International Degree and Education Abroad (IDEA). Six students completed the International degree during the academic year.
- For the second year, the UHC sponsored a team of four UHC students to conduct research under the direction of Dr. Ping-Hung Hsieh, Associate Professor of Quantitative Methods in the College of Business, focused on a comparative analysis of the business practices of Oregon companies with companies in Asia, this year corporations in Beijing. Final results will be presented to OSU faculty and students in written and multimedia formats.

## Outreach and engagement

- The UHC welcomed 246 new students in fall term, 2010. A further 276 of OSU's top new undergraduates are slated to arrive in fall term, 2011. Seventy-five out of 197 high school admits shared their class rank information with us, and 65 of these were above the 90th percentile in their graduating class. Seventeen of the 75 students who reported data were first in their graduating class. The GPA and test score averages for all 2011 admitted students were:
  - 3.93 high school GPA (unweighted average on a 4.0 scale)
  - 2000 SAT
  - 30 ACT
  - 3.8 transfer GPA
- The following chart illustrates that the number of applications to the UHC remained high this year. An increase in applications from within the OSU community balanced against small declines in applications from high school students and transfer students:

